TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode

learn more...

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	1,982	82.17%	3.8%	2,162
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	0	0.00%	11.4%	0
Cozy Country Living (L6)	0	0.00%	12.0%	0
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	0	0.00%	10.9%	0
Senior Styles (L9)	193	8.00%	5.8%	138
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	237	9.83%	6.2%	158
Hometown (L12)	0	0.00%	6.1%	0
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts

$332,955 — Median Home Value

$82,183 — Median HH Income

4.1 — Home Value to Income Ratio

36.9 — Median Age

2,412 — Households

Education

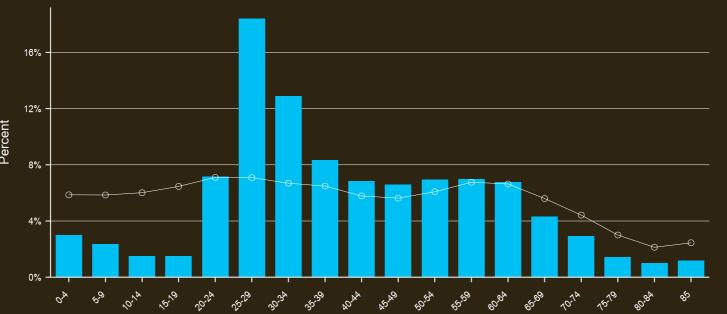**3%** — No HS Diploma

8% — HS Graduate

11% — Some College

78% — Degree or Higher

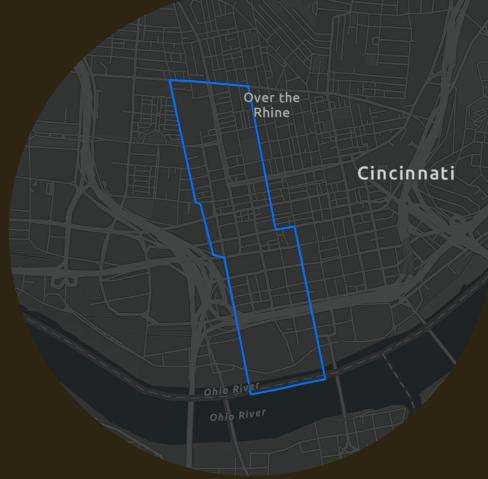## Age Profile

Dots show comparison to Hamilton County

Households By Income

The largest group: $50,000 - $74,999 (21.2%)

The smallest group: $25,000 - $34,999 (2.2%)

Indicator	Value	Difference	
<$15,000	8.5%	-0.3%	
$15,000 - $24,999	2.6%	-4.6%	
$25,000 - $34,999	2.2%	-5.1%	
$35,000 - $49,999	8.2%	-6.0%	
$50,000 - $74,999	21.2%	+4.9%	
$75,000 - $99,999	20.1%	+7.2%	
$100,000 - $149,999	17.3%	-2.6%	
$150,000 - $199,999	7.1%	-0.8%	
$200,000+	12.9%	+7.3%	

Bars show deviation from Hamilton County

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Parish Boundaries: St. Peter in Chains Cathedral (Cincinnati)

Over the Rhine

Cincinnati

Ohio River
Ohio River

Tapestry Segments

3B **Metro Renters** — 1,982 households	**82.2%**	of Households
1F **Set to Impress** — 237 households	**9.8%**	of Households
9F **Social Security Set** — 193 households	**8.0%**	of Households

This infographic contains data provided by Esri.
The vintage of the data is 2020.

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