# TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

## Tapestry LifeMode

learn more...

| | Households | HHs % | % US HHs | Index |
|---|---|---|---|---|
| Affluent Estates (L1) | 0 | 0.00% | 9.9% | 0 |
| Upscale Avenues (L2) | 0 | 0.00% | 5.7% | 0 |
| Uptown Individuals (L3) | 1,896 | 29.55% | 3.8% | 778 |
| Family Landscapes (L4) | 0 | 0.00% | 7.5% | 0 |
| GenXurban (L5) | 0 | 0.00% | 11.4% | 0 |
| Cozy Country Living (L6) | 0 | 0.00% | 12.0% | 0 |
| Ethnic Enclaves (L7) | 0 | 0.00% | 7.1% | 0 |
| Middle Ground (L8) | 1,202 | 18.73% | 10.9% | 172 |
| Senior Styles (L9) | 594 | 9.26% | 5.8% | 160 |
| Rustic Outposts (L10) | 0 | 0.00% | 8.2% | 0 |
| Midtown Singles (L11) | 51 | 0.79% | 6.2% | 13 |
| Hometown (L12) | 150 | 2.34% | 6.1% | 38 |
| Next Wave (L13) | 0 | 0.00% | 3.9% | 0 |
| Scholars and Patriots (L14) | 2,522 | 39.31% | 1.6% | 2,441 |

## Key Facts

$352,797
Median Home Value

$39,932
Median HH Income

8.8
Home Value to Income Ratio

31.2
Median Age

6,416
Households

## Education

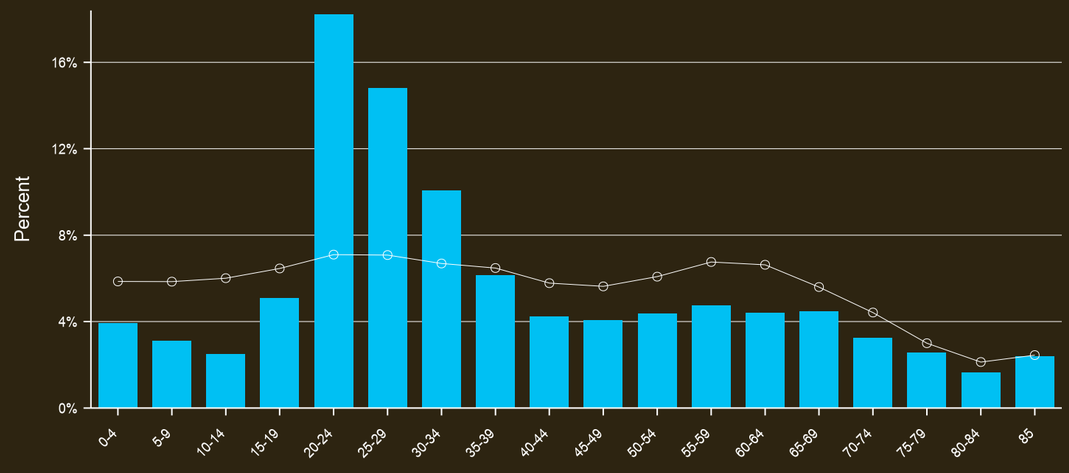
5%
No HS Diploma

11%
HS Graduate

19%
Some College

64%
Degree or Higher

## Age Profile




Dots show comparison to Hamilton County

## Households By Income

The largest group: <$15,000 (18.7%)

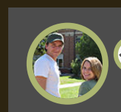
The smallest group: $150,000 - $199,999 (4.1%)

| Indicator | Value | Difference |
|---|---|---|
| <$15,000 | 18.7% | +6.7% |
| $15,000 - $24,999 | 14.5% | +4.5% |
| $25,000 - $34,999 | 12.0% | +3.2% |
| $35,000 - $49,999 | 12.1% | +1.5% |
| $50,000 - $74,999 | 13.7% | -2.8% |
| $75,000 - $99,999 | 8.4% | -3.1% |
| $100,000 - $149,999 | 7.7% | -7.9% |
| $150,000 - $199,999 | 4.1% | -2.7% |
| $200,000+ | 8.9% | +0.7% |

Bars show deviation from Hamilton County

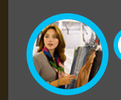
## Parish Boundaries: Annunciation (Cincinnati)

## Tapestry Segments



14F llege Towns
2,374 households
37.0% of Households

3B etro Renters
1,896 households
29.6% of Households



8B nerald City
1,202 households
18.7% of Households

This infographic contains data provided by Esri.
The vintage of the data is 2020.

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