TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode

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	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	0	0.00%	11.4%	0
Cozy Country Living (L6)	0	0.00%	12.0%	0
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	1,686	35.19%	10.9%	323
Senior Styles (L9)	250	5.22%	5.8%	90
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	2,489	51.95%	6.2%	838
Hometown (L12)	366	7.64%	6.1%	124
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts

$180,679
Median Home Value

$44,063
Median HH Income

4.1
Home Value to Income Ratio

35.2
Median Age

4,791
Households

Education

10%
No HS Diploma

20%
HS Graduate

28%
Some College

43%
Degree or Higher

Age Profile

Dots show comparison to Hamilton County

Households By Income

The largest group: <$15,000 (22.5%)
The smallest group: $200,000+ (2.8%)

Indicator	Value	Difference	
<$15,000	22.5%	+10.5%	
$15,000 - $24,999	11.1%	+1.1%	
$25,000 - $34,999	8.7%	-0.1%	
$35,000 - $49,999	11.4%	+0.8%	
$50,000 - $74,999	17.1%	+0.6%	
$75,000 - $99,999	7.8%	-3.7%	
$100,000 - $149,999	13.5%	-2.1%	
$150,000 - $199,999	5.0%	-1.8%	
$200,000+	2.8%	-5.4%	

Bars show deviation from Hamilton County

Parish Boundaries: St. Boniface (Cincinnati)

Tapestry Segments

11t **Set to Impress** 1,565 households	**32.7%**	of Households
11 **City Commons** 708 households	**14.8%**	of Households
8B **Emerald City** 701 households	**14.6%**	of Households

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THE SCIENCE OF WHERE