TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode

learn more...

	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	1	0.03%	3.8%	1
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	0	0.00%	11.4%	0
Cozy Country Living (L6)	0	0.00%	12.0%	0
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	0	0.00%	10.9%	0
Senior Styles (L9)	1,014	33.78%	5.8%	583
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	1,302	43.37%	6.2%	700
Hometown (L12)	684	22.78%	6.1%	371
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts

$182,670
Median Home Value

$17,113
Median HH Income

10.7
Home Value to Income Ratio

33.0
Median Age

3,002
Households

Education
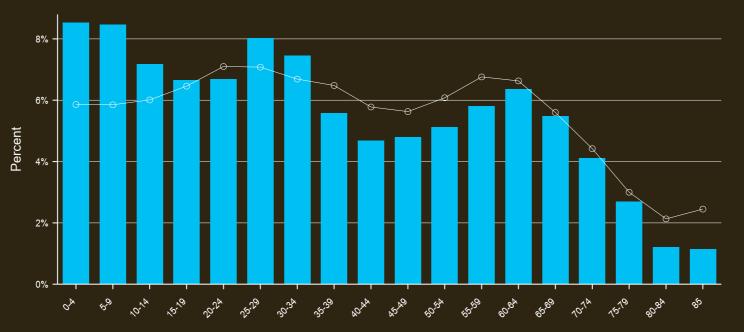
17%
No HS Diploma

38%
HS Graduate

30%
Some College

15%
Degree or Higher

Age Profile
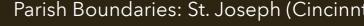

Dots show comparison to   Hamilton County

Households By Income

The largest group: <$15,000 (43.8%)

The smallest group: $200,000+ (0.6%)

Indicator	Value	Difference	
<$15,000	43.8%	+35.0%	
$15,000 - $24,999	20.3%	+13.1%	
$25,000 - $34,999	13.6%	+6.3%	
$35,000 - $49,999	9.0%	-5.2%	
$50,000 - $74,999	7.1%	-9.2%	
$75,000 - $99,999	1.4%	-11.5%	
$100,000 - $149,999	3.2%	-16.7%	
$150,000 - $199,999	0.9%	-7.0%	
$200,000+	0.6%	-5.0%	

Bars show deviation from Hamilton County

Parish Boundaries: St. Joseph (Cincinnti)

Over the Rhine

Ohio River

Tapestry Segments

11E	**City Commons** 1,302 households	**43.4%**	of Households
9F	**Social Security Set** 1,014 households	**33.8%**	of Households
12F	**Modest Income Homes** 684 households	**22.8%**	of Households

This infographic contains data provided by Esri. The vintage of the data is 2020.

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