TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode

learn more...

	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	0	0.00%	11.4%	0
Cozy Country Living (L6)	0	0.00%	12.0%	0
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	1,067	82.78%	10.9%	760
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	222	17.22%	6.1%	280
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts

$85,139
Median Home Value

$35,302
Median HH Income

2.4
Home Value to Income Ratio

38.7
Median Age

1,289
Households

Education

21%
No HS Diploma
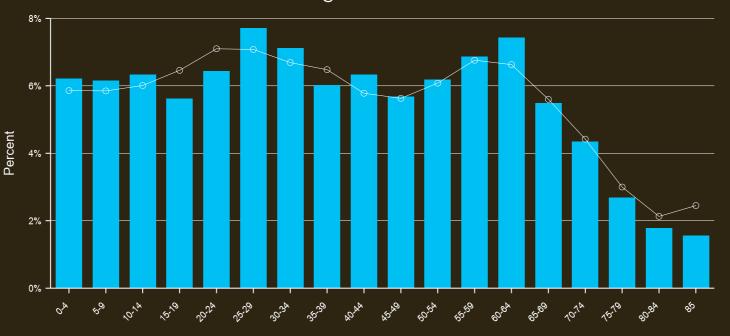
37%
HS Graduate

33%
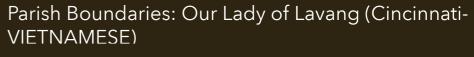Some College

8%
Degree or Higher

Age Profile

Dots show comparison to   Hamilton County

Households By Income

The largest group: $15,000 - $24,999 (21.4%)
The smallest group: $150,000 - $199,999 (0.9%)

Indicator	Value	Difference	
<$15,000	15.8%	+3.8%	
$15,000 - $24,999	21.4%	+11.4%	
$25,000 - $34,999	12.5%	+3.7%	
$35,000 - $49,999	11.4%	+0.8%	
$50,000 - $74,999	19.7%	+3.2%	
$75,000 - $99,999	9.8%	-1.7%	
$100,000 - $149,999	7.7%	-7.9%	
$150,000 - $199,999	0.9%	-5.9%	
$200,000+	0.9%	-7.3%	

Bars show deviation from
Hamilton County

Parish Boundaries: Our Lady of Lavang (Cincinnati-VIETNAMESE)

Tapestry Segments

8G **Hometown Heritage**
1,067 households
82.8%
of Households

12A **Family Foundations**
222 households
17.2%
of Households

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