

## TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

			<b>.</b>	
Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	472	5.87%	9.9%	59
Upscale Avenues (L2)	240	2.99%	5.7%	53
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	1,696	21.10%	11.4%	186
Cozy Country Living (L6)	0	0.00%	12.0%	0
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	2,095	26.07%	10.9%	239
Senior Styles (L9)	1,648	20.51%	5.8%	354
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	1,171	14.57%	6.2%	235
Hometown (L12)	16	0.20%	6.1%	3
Next Wave (L13)	700	8.71%	3.9%	224
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts

2.6

Home Value to

Income Ratio



\$150,600

Median Home Value



\$57,682

Median HH Income

No HS Diploma

37.0 Median Age 8,037

Households

Education





10%

28% HS Graduate



29%

Some College



Degree or Higher

## Age Profile



Dots show comparison to Butler County

## Households By Income

The largest group: \$50,000 - \$74,999 (20.3%) The smallest group: \$150,000 - \$199,999 (3.6%)

Indicator	Value	Difference	
<\$15,000	8.5%	-1.0%	
\$15,000 - \$24,999	11.7%	+4.3%	
\$25,000 - \$34,999	10.2%	+2.8%	
\$35,000 - \$49,999	11.3%	+0.1%	
\$50,000 - \$74,999	20.3%	+2.1%	
\$75,000 - \$99,999	12.8%	-2.1%	
\$100,000 - \$149,999	15.1%	-0.5%	
\$150,000 - \$199,999	3.6%	-5.4%	
\$200,000+	6.3%	-0.6%	

Parish Boundaries: St. Gabriel (Glendale)



## **Tapestry Segments**

<b>9€</b>	Retirement Communities 1,449 households	<b>18.0%</b> of Households
8C	Bright Young Professionals 1,210 households	<b>15.1%</b> of Households
110	Metro Fusion 1,169 households	<b>14.5%</b> of Households





