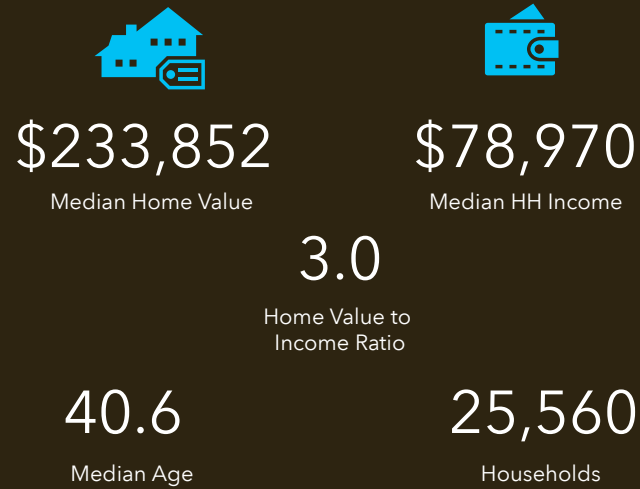




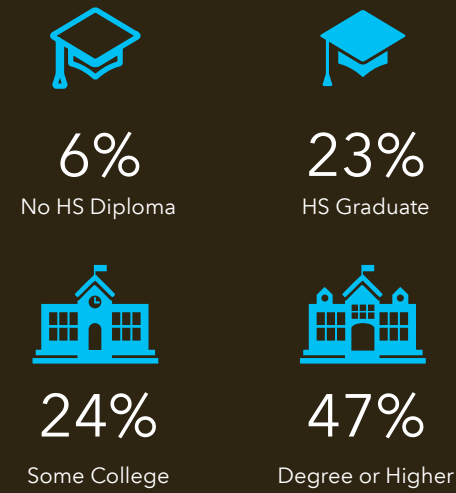
# TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

## Key Facts



## Education



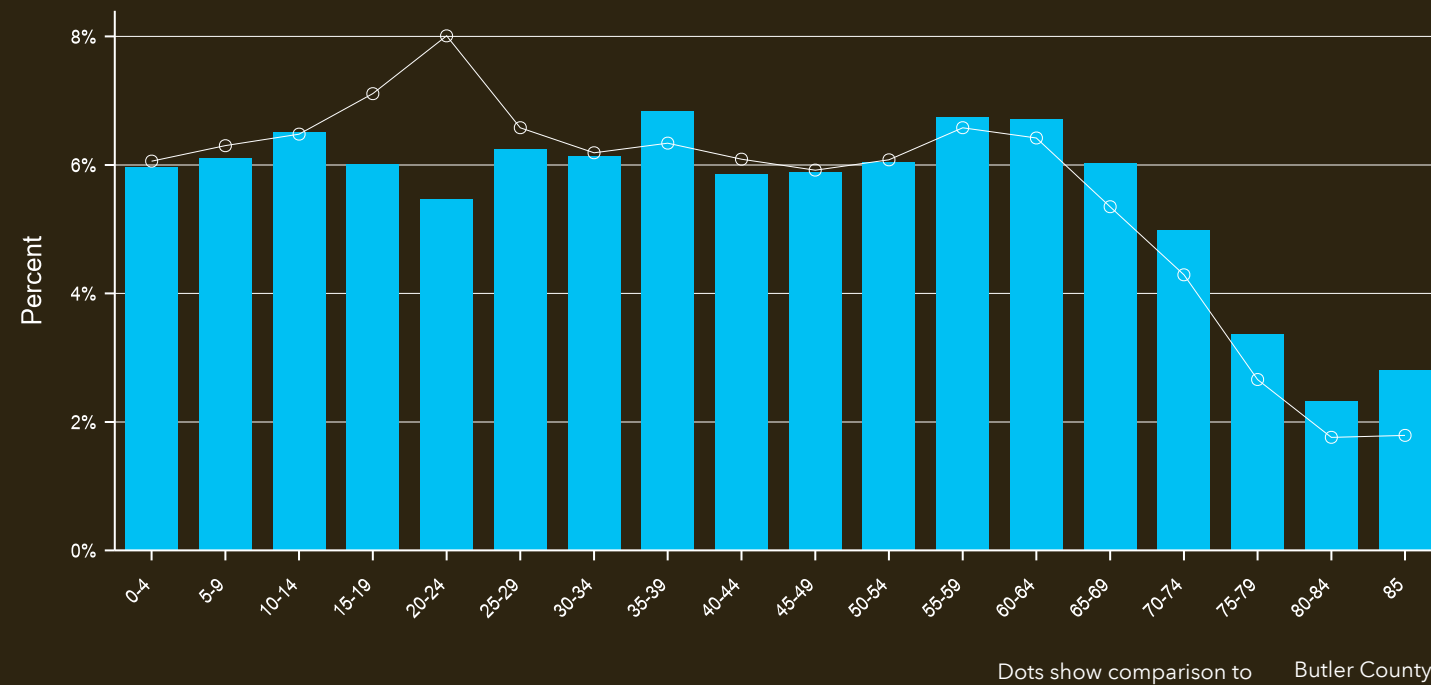
## Parish Family: S1



## Tapestry LifeMode

	Households	HHs %	% US HHs	Index
<b>Affluent Estates (L1)</b>	<b>6,165</b>	<b>24.12%</b>	<b>9.9%</b>	<b>243</b>
<b>Upscale Avenues (L2)</b>	<b>240</b>	<b>0.94%</b>	<b>5.7%</b>	<b>17</b>
<b>Uptown Individuals (L3)</b>	<b>0</b>	<b>0.00%</b>	<b>3.8%</b>	<b>0</b>
<b>Family Landscapes (L4)</b>	<b>1,794</b>	<b>7.02%</b>	<b>7.5%</b>	<b>94</b>
<b>GenXurban (L5)</b>	<b>6,342</b>	<b>24.81%</b>	<b>11.4%</b>	<b>219</b>
<b>Cozy Country Living (L6)</b>	<b>1,004</b>	<b>3.93%</b>	<b>12.0%</b>	<b>33</b>
<b>Ethnic Enclaves (L7)</b>	<b>0</b>	<b>0.00%</b>	<b>7.1%</b>	<b>0</b>
<b>Middle Ground (L8)</b>	<b>3,828</b>	<b>14.98%</b>	<b>10.9%</b>	<b>138</b>
<b>Senior Styles (L9)</b>	<b>2,690</b>	<b>10.52%</b>	<b>5.8%</b>	<b>182</b>
<b>Rustic Outposts (L10)</b>	<b>0</b>	<b>0.00%</b>	<b>8.2%</b>	<b>0</b>
<b>Midtown Singles (L11)</b>	<b>2,401</b>	<b>9.39%</b>	<b>6.2%</b>	<b>152</b>
<b>Hometown (L12)</b>	<b>396</b>	<b>1.55%</b>	<b>6.1%</b>	<b>25</b>
<b>Next Wave (L13)</b>	<b>700</b>	<b>2.74%</b>	<b>3.9%</b>	<b>71</b>
<b>Scholars and Patriots (L14)</b>	<b>0</b>	<b>0.00%</b>	<b>1.6%</b>	<b>0</b>

## Age Profile



## Households By Income

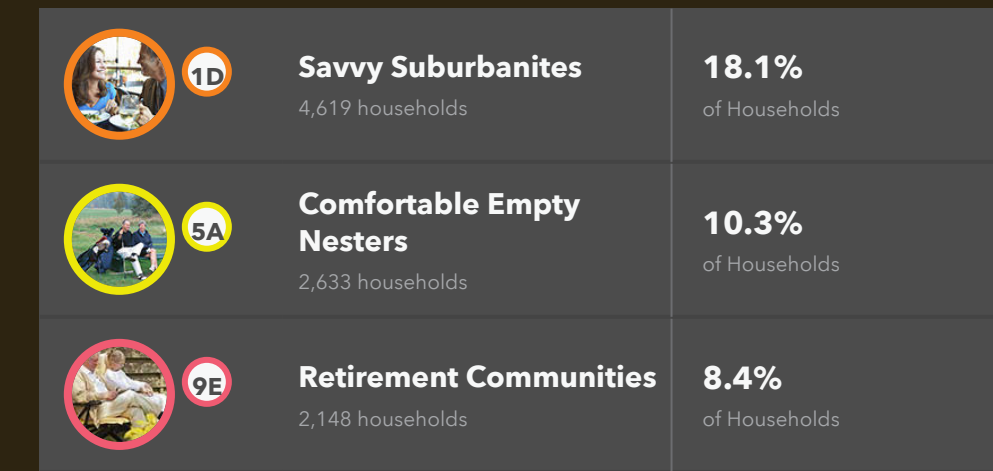
The largest group: \$50,000 - \$74,999 (18.0%)

The smallest group: <\$15,000 (5.9%)

Indicator	Value	Difference
<\$15,000	5.9%	-3.6%
\$15,000 - \$24,999	6.8%	-0.6%
\$25,000 - \$34,999	7.3%	-0.1%
\$35,000 - \$49,999	9.5%	-1.7%
\$50,000 - \$74,999	18.0%	-0.2%
\$75,000 - \$99,999	13.0%	-1.9%
\$100,000 - \$149,999	17.9%	+2.3%
\$150,000 - \$199,999	10.5%	+1.5%
\$200,000+	11.2%	+4.3%

Bars show deviation from Butler County

## Tapestry Segments



This infographic contains data provided by Esri. The vintage of the data is 2020.

© 2020 Esri

