



TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode				
	Households	HHs %	% US HHs	Index
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Affluent Estates (L1)	5,236	43.18%	9.9%	435
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	1,794	14.79%	7.5%	198
GenXurban (L5)	1,897	15.64%	11.4%	138
Cozy Country Living (L6)	1,004	8.28%	12.0%	69
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	1,006	8.30%	10.9%	76
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	809	6.67%	6.2%	108
Hometown (L12)	380	3.13%	6.1%	51
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

