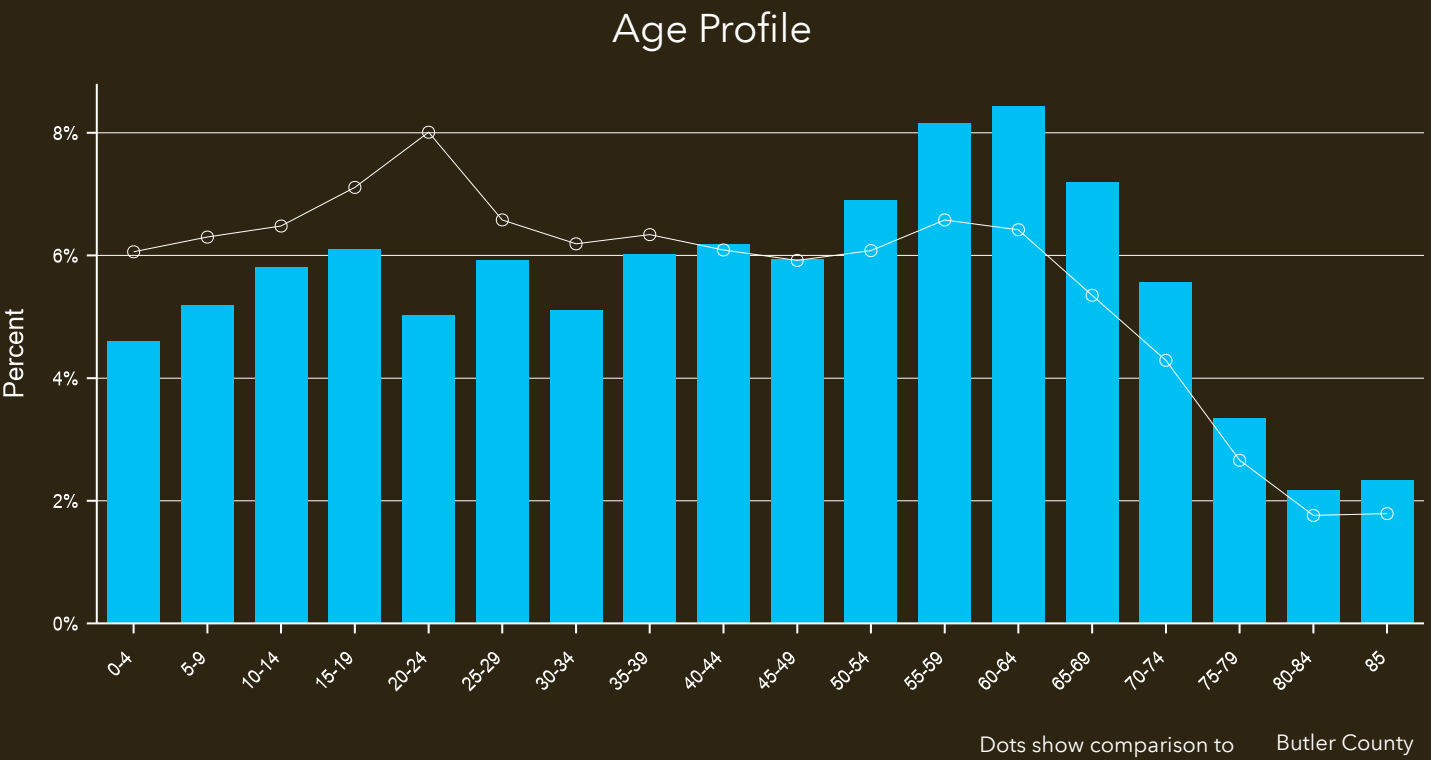
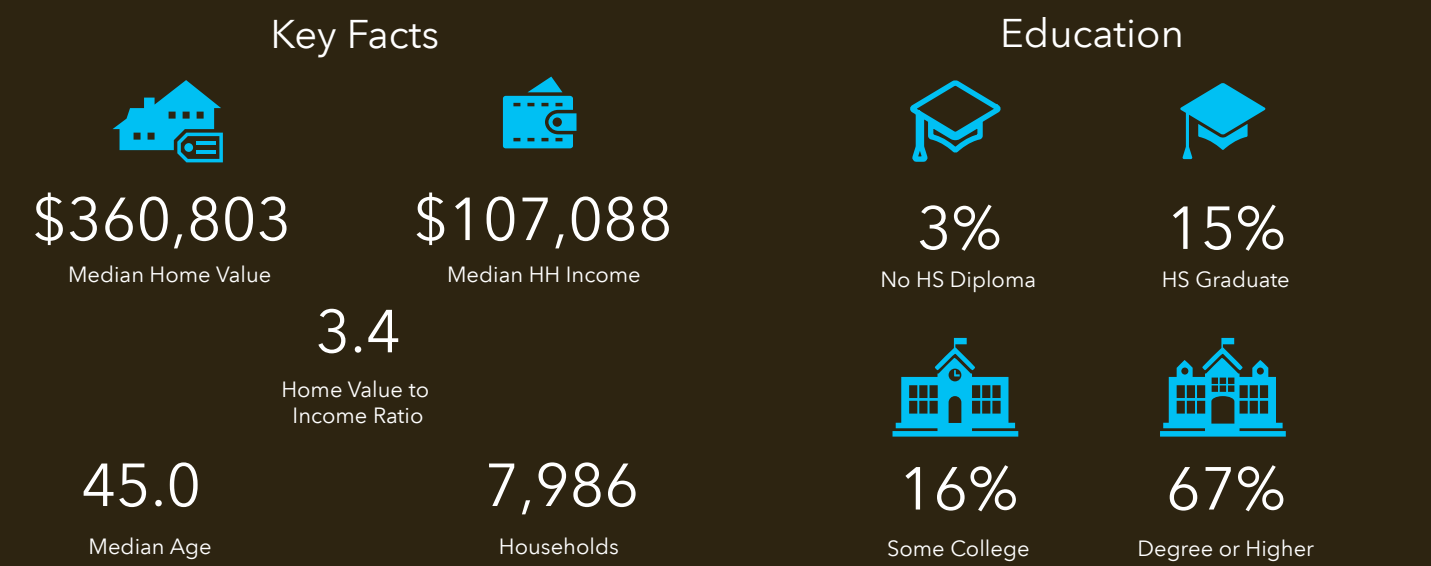




TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode				
	Households	HHs %	% US HHs	Index
learn more...				
Affluent Estates (L1)	3,253	40.73%	9.9%	411
Upscale Avenues (L2)	588	7.36%	5.7%	130
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	804	10.07%	11.4%	89
Cozy Country Living (L6)	1,051	13.16%	12.0%	110
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	424	5.31%	10.9%	49
Senior Styles (L9)	1,076	13.47%	5.8%	233
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	515	6.45%	6.2%	104
Hometown (L12)	275	3.44%	6.1%	56
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0



Households By Income

The largest group: \$200,000+ (21.6%)

The smallest group: \$15,000 - \$24,999 (3.5%)

Indicator	Value	Difference	
<\$15,000	3.7%	-5.8%	
\$15,000 - \$24,999	3.5%	-3.9%	
\$25,000 - \$34,999	4.1%	-3.3%	
\$35,000 - \$49,999	8.2%	-3.0%	
\$50,000 - \$74,999	14.4%	-3.8%	
\$75,000 - \$99,999	12.1%	-2.8%	
\$100,000 - \$149,999	20.0%	+4.4%	
\$150,000 - \$199,999	12.5%	+3.5%	
\$200,000+	21.6%	+14.7%	

Bars show deviation from Butler County

