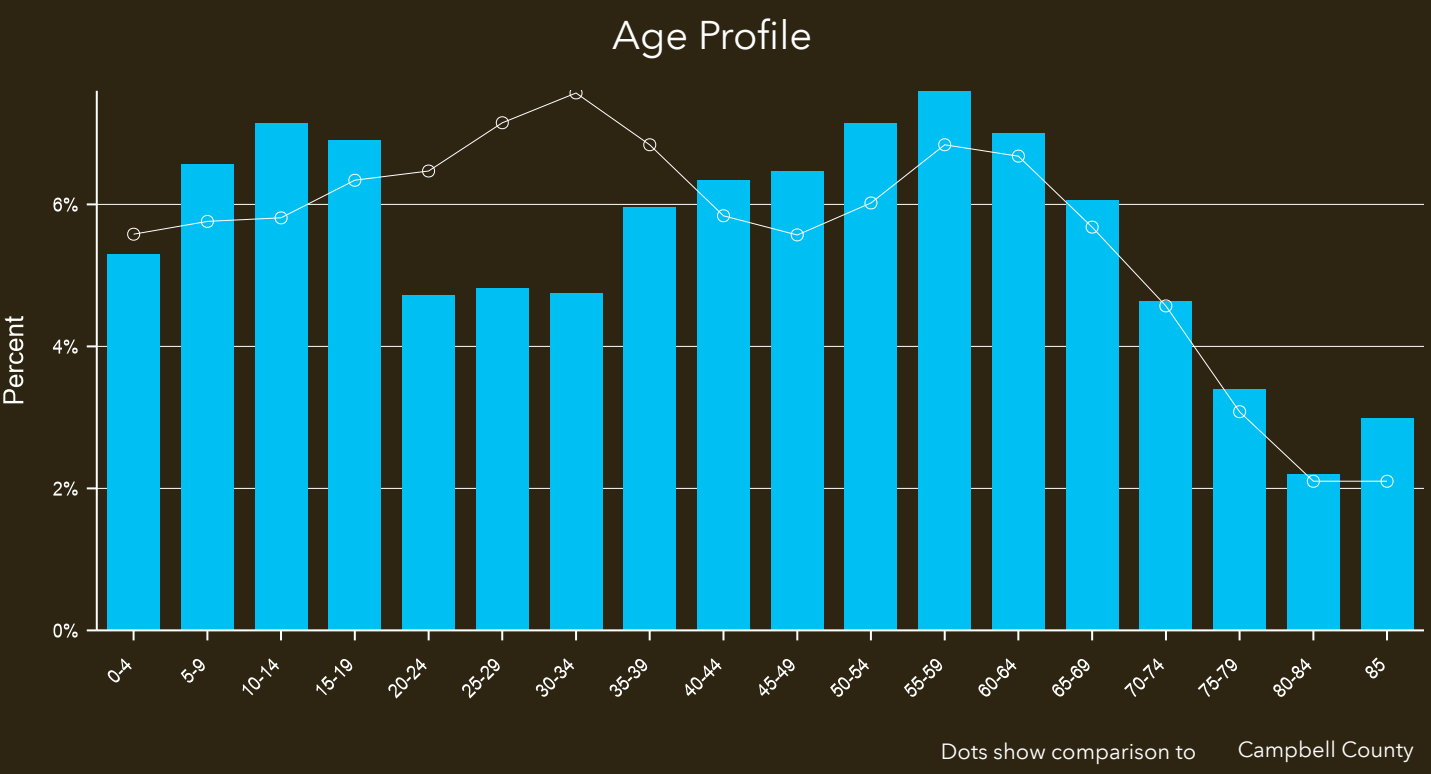
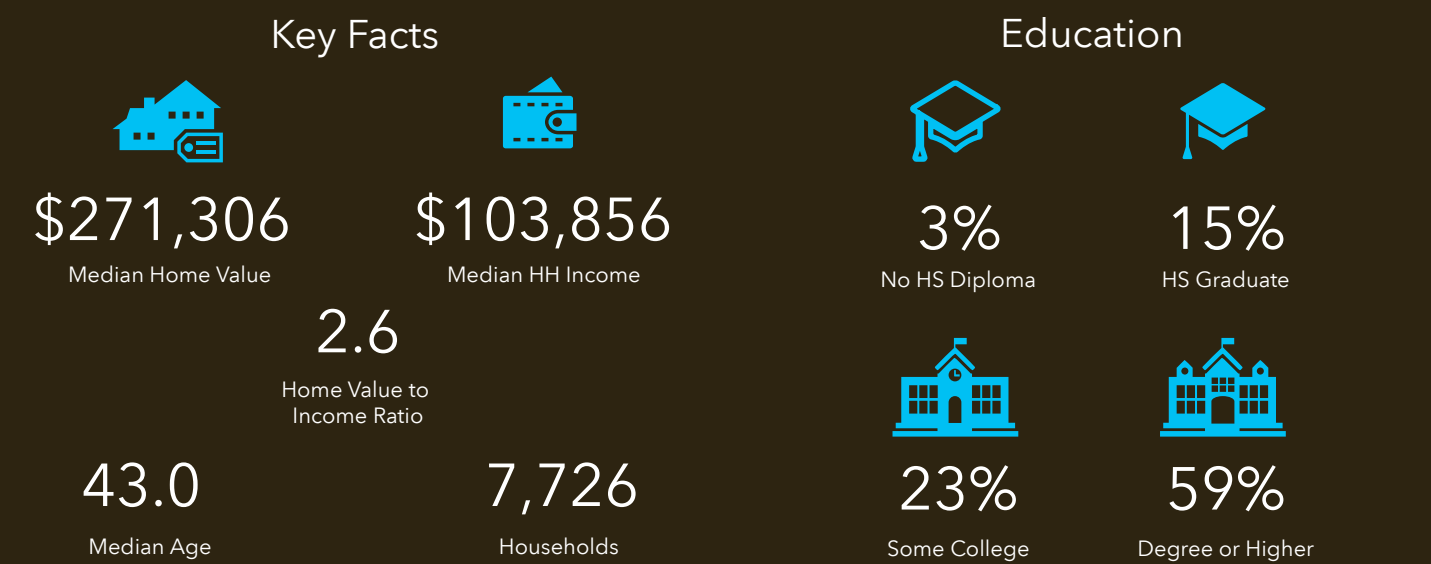




TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode				
learn more...	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	3,252	42.09%	9.9%	424
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	1,288	16.67%	7.5%	223
GenXurban (L5)	1,408	18.22%	11.4%	161
Cozy Country Living (L6)	245	3.17%	12.0%	26
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	737	9.54%	10.9%	88
Senior Styles (L9)	796	10.30%	5.8%	178
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	0	0.00%	6.1%	0
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0



Households By Income

The largest group: \$100,000 - \$149,999 (22.2%)

The smallest group: <\$15,000 (3.7%)

Indicator	Value	Difference
<\$15,000	3.7%	-6.8%
\$15,000 - \$24,999	4.9%	-3.0%
\$25,000 - \$34,999	6.5%	-2.2%
\$35,000 - \$49,999	7.9%	-2.5%
\$50,000 - \$74,999	13.9%	-3.5%
\$75,000 - \$99,999	10.5%	-4.1%
\$100,000 - \$149,999	22.2%	+6.4%
\$150,000 - \$199,999	13.6%	+6.2%
\$200,000+	16.8%	+9.6%

Bars show deviation from Campbell County

Parish Boundaries: Immaculate Heart of Mary (Anderson Township)



Tapestry Segments

 <p>1B</p>	<p>Professional Pride</p> <p>1,122 households</p>	<p>14.5%</p> <p>of Households</p>
 <p>5A</p>	<p>Comfortable Empty Nesters</p> <p>1,000 households</p>	<p>12.9%</p> <p>of Households</p>
 <p>4A</p>	<p>Workday Drive</p> <p>960 households</p>	<p>12.4%</p> <p>of Households</p>