



TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode				
	Households	HHs %	% US HHs	Index
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Affluent Estates (L1)	229	5.77%	9.9%	58
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	1,845	46.50%	11.4%	410
Cozy Country Living (L6)	0	0.00%	12.0%	0
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	787	19.83%	10.9%	182
Senior Styles (L9)	63	1.59%	5.8%	27
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	505	12.73%	6.2%	205
Hometown (L12)	539	13.58%	6.1%	221
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

