TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode

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	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	277	7.90%	9.9%	80
Upscale Avenues (L2)	1,095	31.21%	5.7%	552
Uptown Individuals (L3)	567	16.16%	3.8%	425
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	1	0.03%	11.4%	0
Cozy Country Living (L6)	0	0.00%	12.0%	0
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	1,568	44.70%	10.9%	410
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	0	0.00%	6.1%	0
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts

$443,967
Median Home Value

$124,175
Median HH Income

3.6
Home Value to Income Ratio

37.5
Median Age

3,508
Households

Education

**1%**
No HS Diploma

5%
HS Graduate

11%
Some College

82%
Degree or Higher

Age Profile

Dots show comparison to Hamilton County
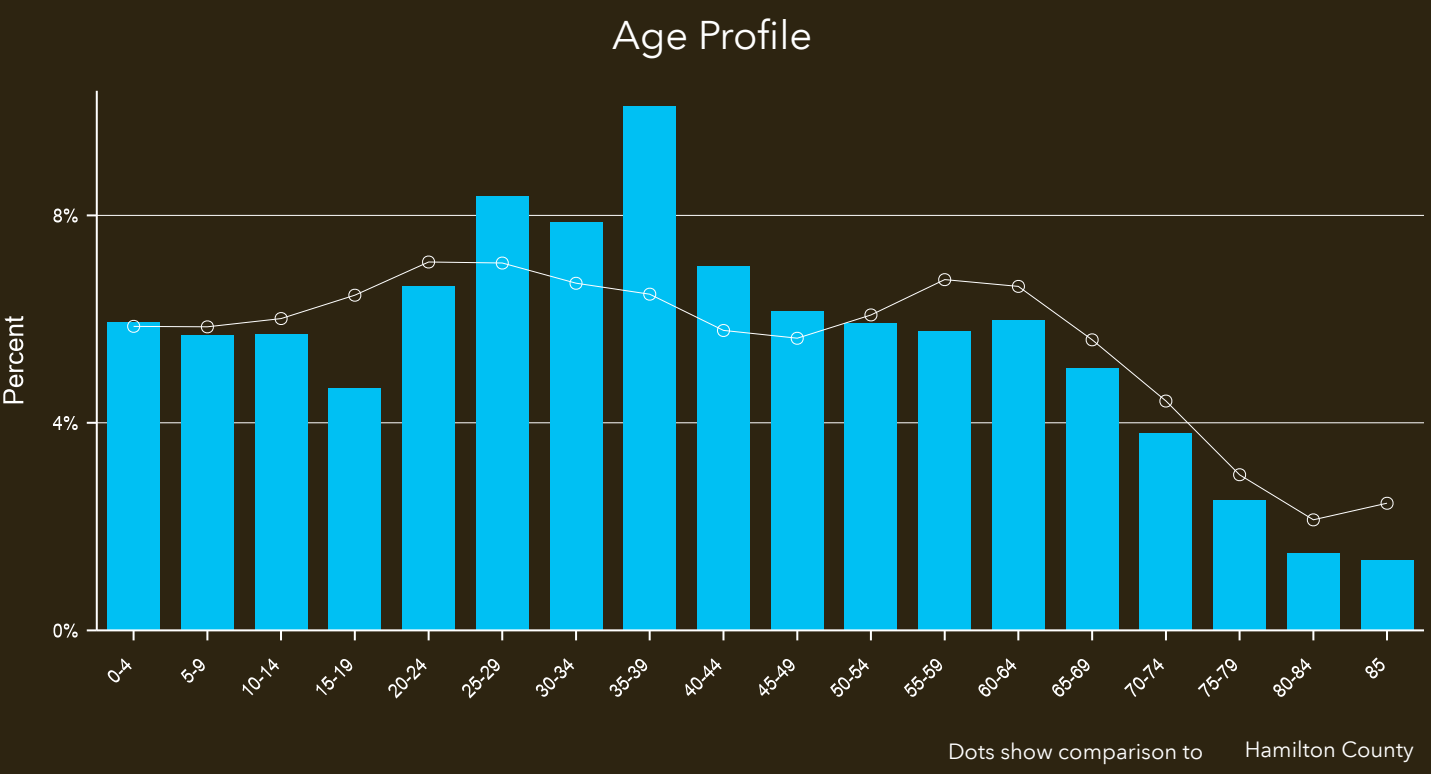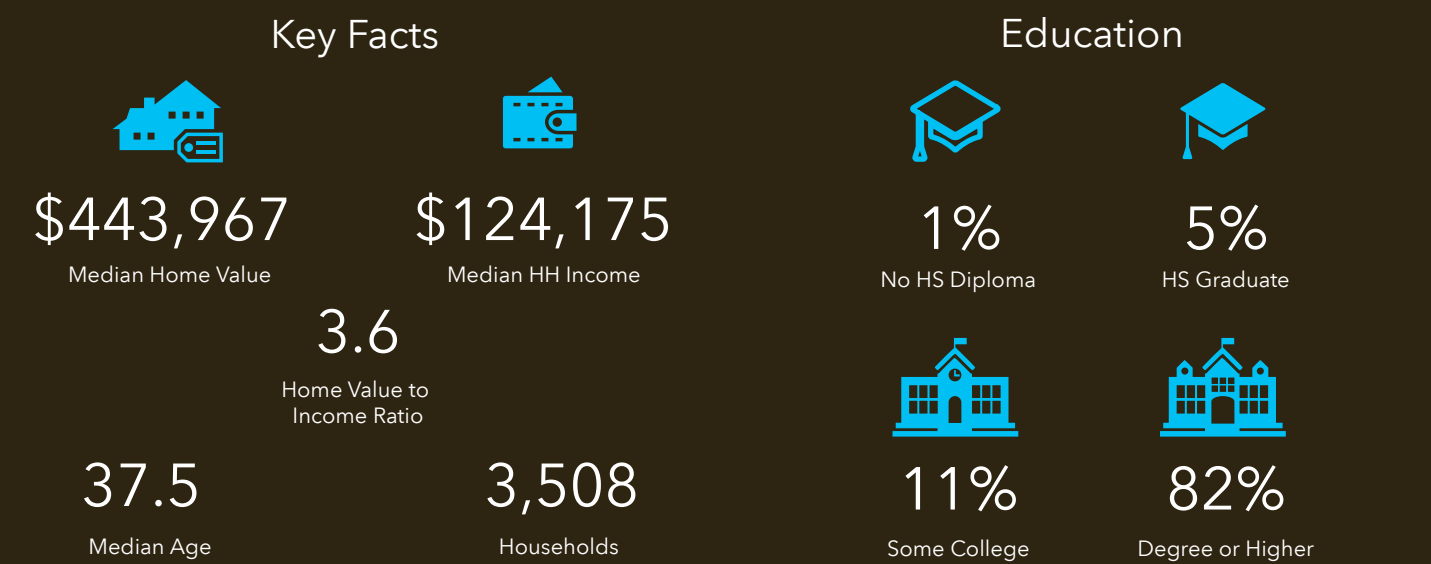
Households By Income

The largest group: $200,000+ (24.5%)
The smallest group: <$15,000 (3.0%)

Indicator	Value	Difference	
<$15,000	3.0%	-9.0%	
$15,000 - $24,999	3.1%	-6.9%	
$25,000 - $34,999	4.4%	-4.4%	
$35,000 - $49,999	5.5%	-5.1%	
$50,000 - $74,999	13.0%	-3.5%	
$75,000 - $99,999	9.3%	-2.2%	
$100,000 - $149,999	20.0%	+4.4%	
$150,000 - $199,999	17.2%	+10.4%	
$200,000+	24.5%	+16.3%	

Bars show deviation from Hamilton County

Parish Boundaries: Our Lord Christ the King (Cincinnati)

Lunken Airport

Tapestry Segments

8B	**Emerald City** 1,429 households	**40.7%**	of Households
2A	**Urban Chic** 1,095 households	**31.2%**	of Households
3A	**Laptops and Lattes** 567 households	**16.2%**	of Households

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