

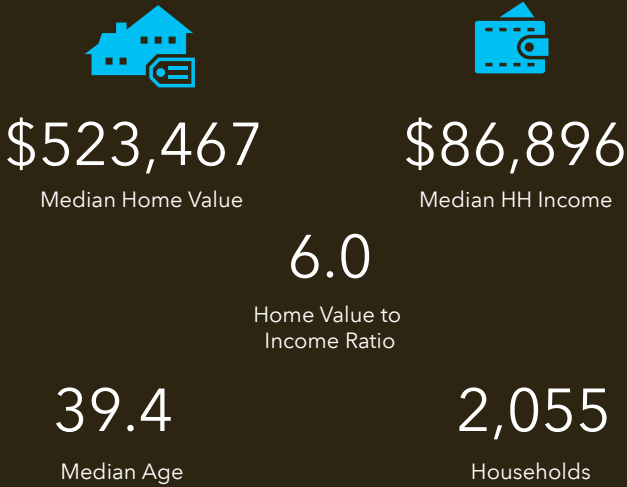
# TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

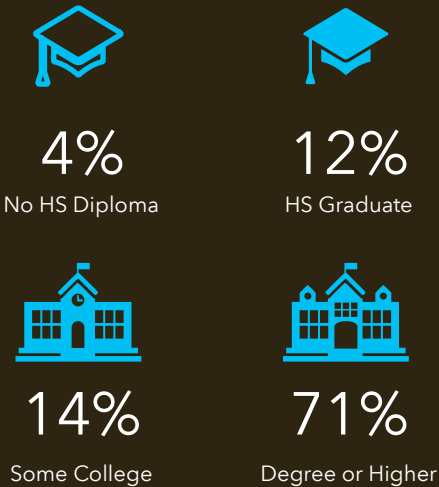
## Tapestry LifeMode

	Households	HHs %	% US HHs	Index
<a href="#">learn more...</a>				
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	517	25.16%	5.7%	445
Uptown Individuals (L3)	827	40.24%	3.8%	1,059
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	0	0.00%	11.4%	0
Cozy Country Living (L6)	0	0.00%	12.0%	0
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	365	17.76%	10.9%	163
Senior Styles (L9)	16	0.78%	5.8%	13
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	330	16.06%	6.2%	259
Hometown (L12)	0	0.00%	6.1%	0
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

## Key Facts



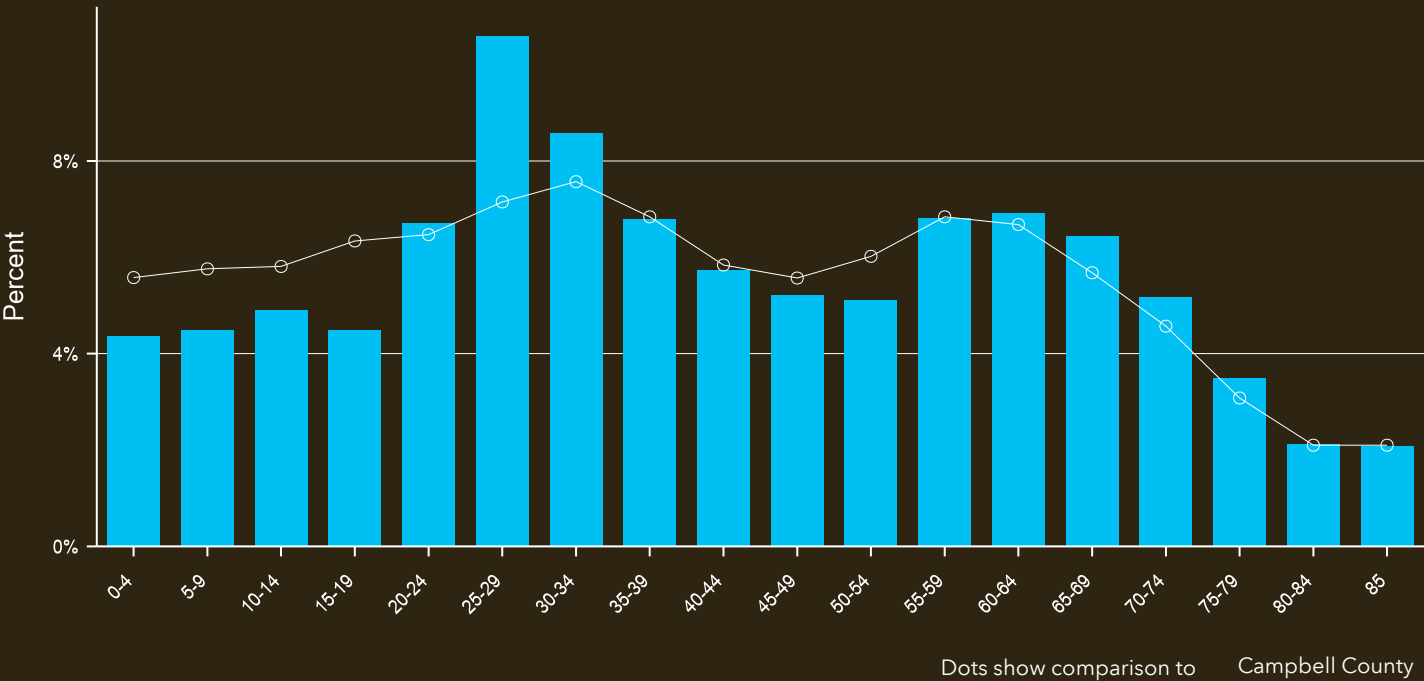
## Education



## Parish Boundaries: St. Rose (Cincinnati)



## Age Profile



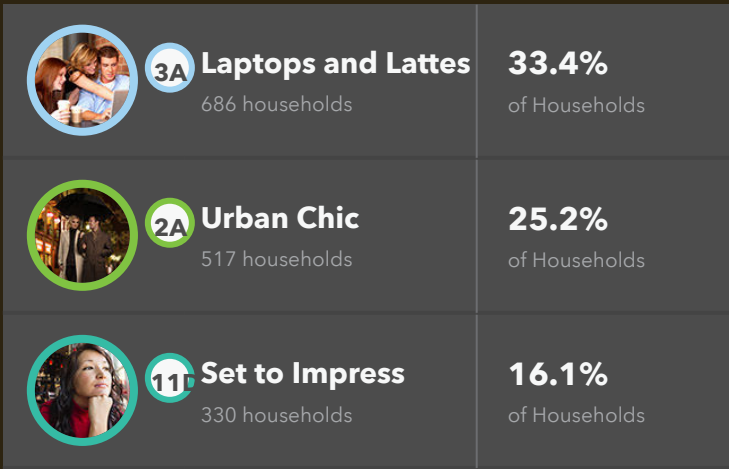
## Households By Income

The largest group: \$200,000+ (22.6%)

The smallest group: \$15,000 - \$24,999 (5.8%)

Indicator	Value	Difference
<\$15,000	9.5%	-1.0%
\$15,000 - \$24,999	5.8%	-2.1%
\$25,000 - \$34,999	6.3%	-2.4%
\$35,000 - \$49,999	10.6%	+0.2%
\$50,000 - \$74,999	12.0%	-5.4%
\$75,000 - \$99,999	10.8%	-3.8%
\$100,000 - \$149,999	13.9%	-1.9%
\$150,000 - \$199,999	8.6%	+1.2%
\$200,000+	22.6%	+15.4%

## Tapestry Segments



Bars show deviation from  
Campbell County

This infographic contains data provided by Esri.  
The vintage of the data is 2020.  
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