TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods
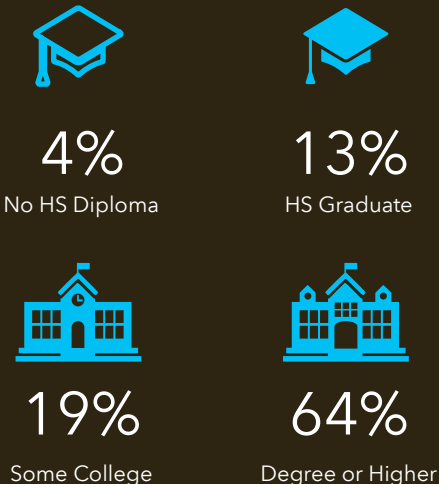
Tapestry LifeMode

learn more...

	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	1,496	7.03%	9.9%	71
Upscale Avenues (L2)	883	4.15%	5.7%	73
Uptown Individuals (L3)	4,264	20.04%	3.8%	527
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	3,501	16.45%	11.4%	145
Cozy Country Living (L6)	0	0.00%	12.0%	0
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	4,028	18.93%	10.9%	174
Senior Styles (L9)	2,216	10.41%	5.8%	180
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	2,712	12.74%	6.2%	206
Hometown (L12)	2,179	10.24%	6.1%	167
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts

$290,429
Median Home Value

$77,429
Median HH Income

3.8
Home Value to Income Ratio

38.3
Median Age

21,280
Households

Education

4%
No HS Diploma

13%
HS Graduate

19%
Some College

64%
Degree or Higher
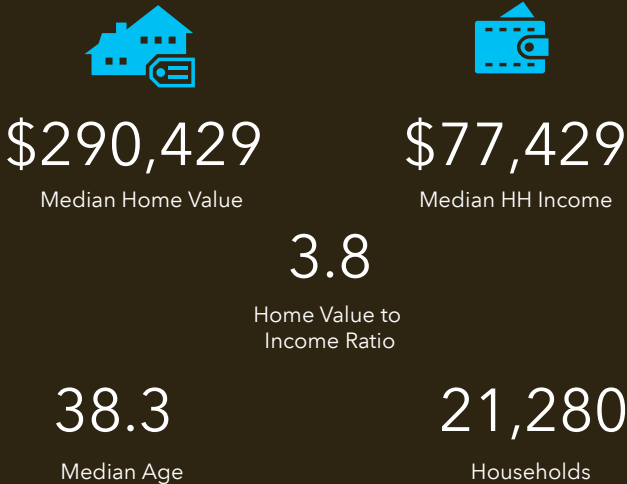
Parish Family: S9

Age Profile

Dots show comparison to   Hamilton County
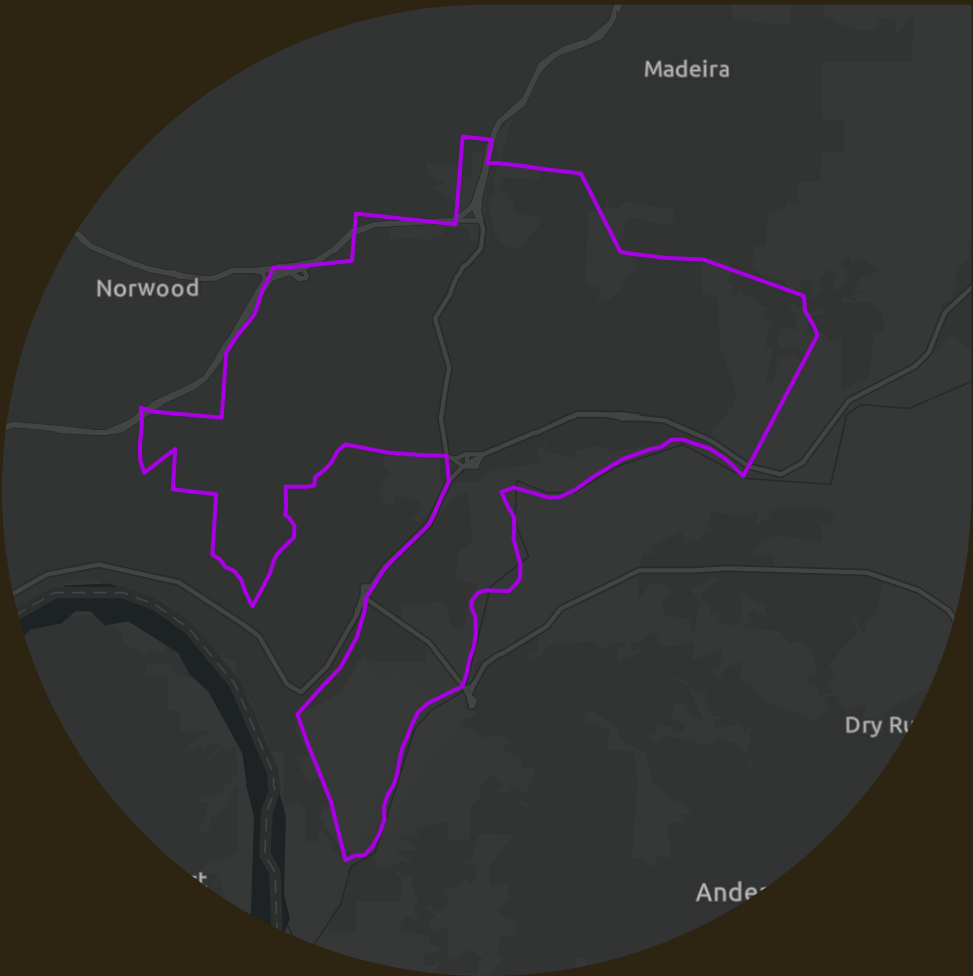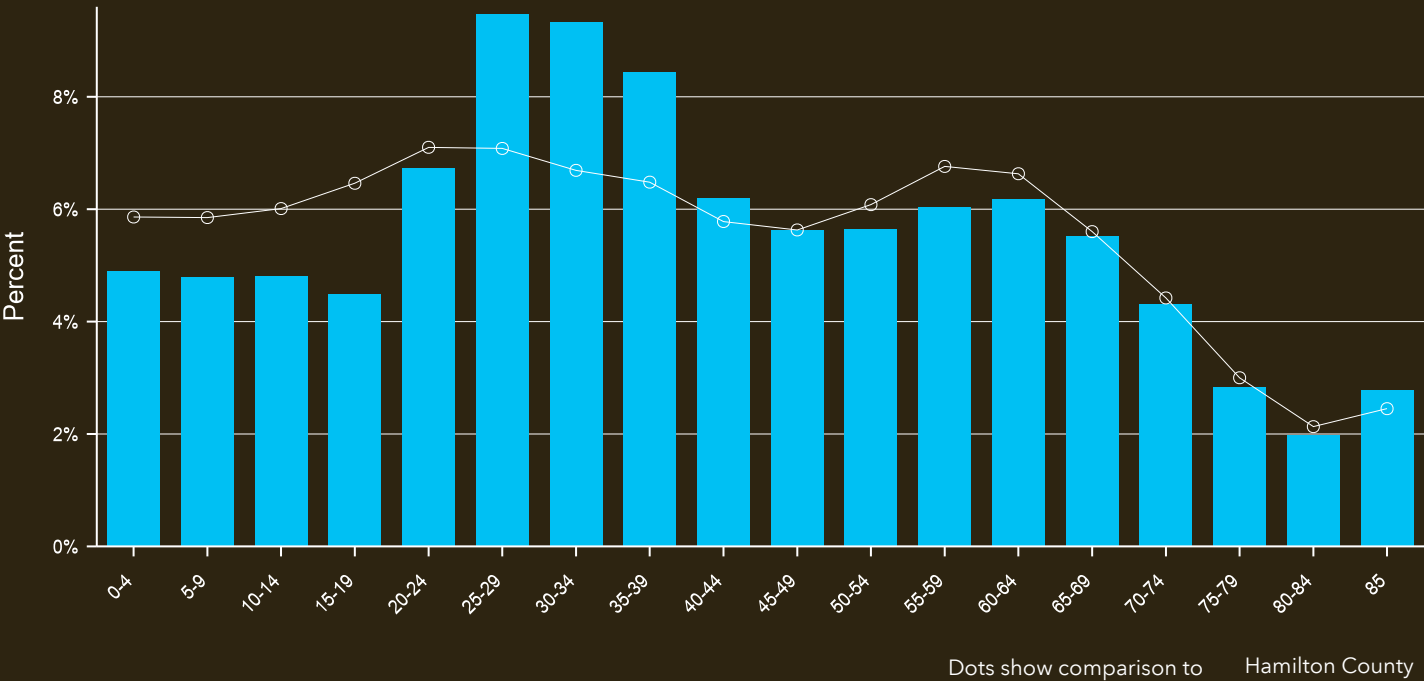
Households By Income

The largest group: $100,000 - $149,999 (17.8%)

The smallest group: $25,000 - $34,999 (6.9%)

Indicator	Value	Difference	
<$15,000	8.6%	-3.4%	
$15,000 - $24,999	7.0%	-3.0%	
$25,000 - $34,999	6.9%	-1.9%	
$35,000 - $49,999	9.9%	-0.7%	
$50,000 - $74,999	16.1%	-0.4%	
$75,000 - $99,999	11.6%	+0.1%	
$100,000 - $149,999	17.8%	+2.2%	
$150,000 - $199,999	8.9%	+2.1%	
$200,000+	13.1%	+4.9%	

Bars show deviation from
Hamilton County

Tapestry Segments

		Segment	% of Households	Households
8B		**Emerald City**	**17.8%** of Households	3,794 households
3B		**Metro Renters**	**14.5%** of Households	3,094 households
11E		**Young and Restless**	**12.7%** of Households	2,712 households

This infographic contains data provided by Esri.
The vintage of the data is 2020.

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