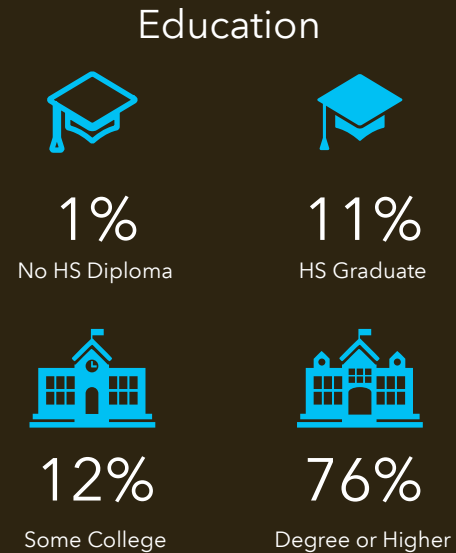# TAPESTRY SEGMENTATION
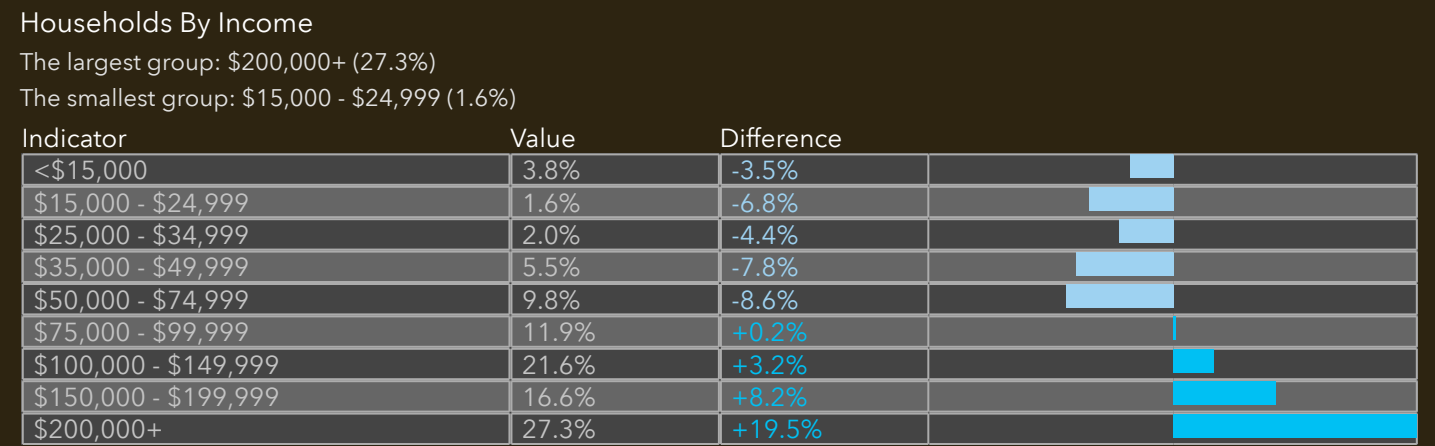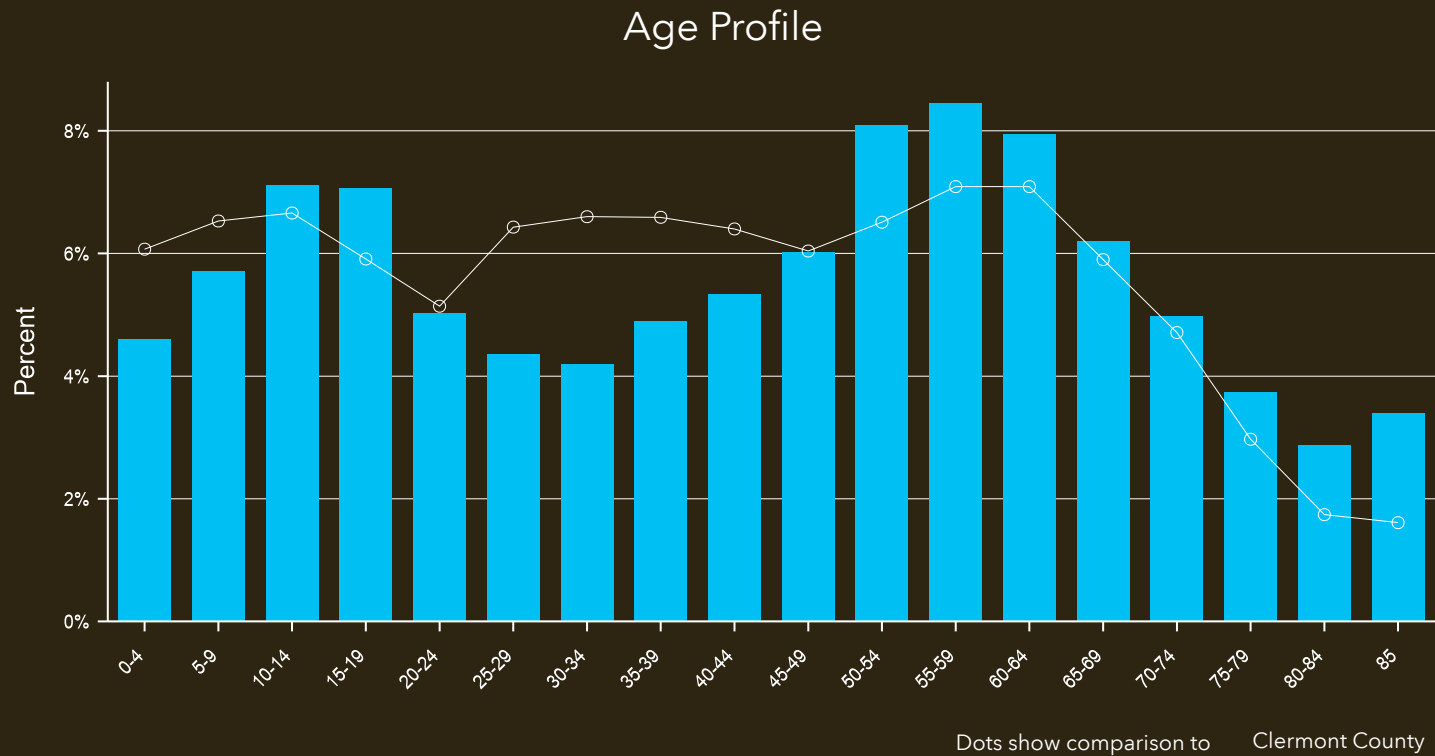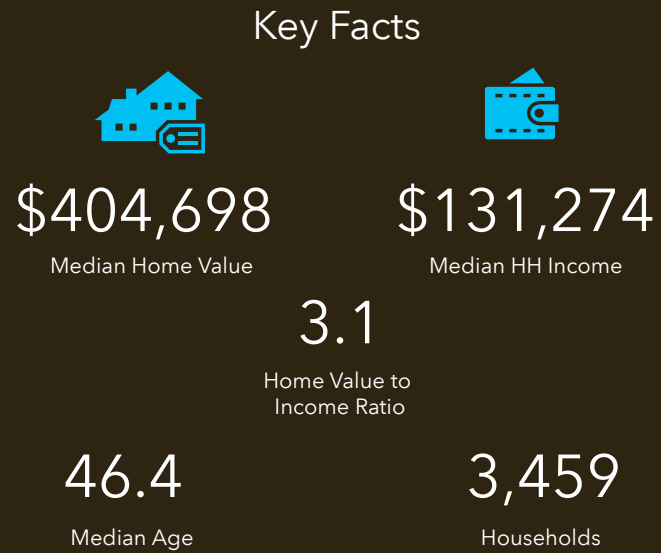
The Fabric of America's Neighborhoods

Tapestry LifeMode

learn more...

	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	1,461	42.24%	9.9%	426
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	1,998	57.76%	11.4%	509
Cozy Country Living (L6)	0	0.00%	12.0%	0
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	0	0.00%	10.9%	0
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	0	0.00%	6.1%	0
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts

$404,698
Median Home Value

$131,274
Median HH Income

3.1
Home Value to Income Ratio

46.4
Median Age

3,459
Households

Education

1%
No HS Diploma

11%
HS Graduate

12%
Some College

76%
Degree or Higher

Age Profile

Dots show comparison to Clermont County

Households By Income

The largest group: $200,000+ (27.3%)
The smallest group: $15,000 - $24,999 (1.6%)

Indicator	Value	Difference	
<$15,000	3.8%	-3.5%	
$15,000 - $24,999	1.6%	-6.8%	
$25,000 - $34,999	2.0%	-4.4%	
$35,000 - $49,999	5.5%	-7.8%	
$50,000 - $74,999	9.8%	-8.6%	
$75,000 - $99,999	11.9%	+0.2%	
$100,000 - $149,999	21.6%	+3.2%	
$150,000 - $199,999	16.6%	+8.2%	
$200,000+	27.3%	+19.5%	

Bars show deviation from Clermont County

Parish Boundaries: St. Gertrude (Madeira)

Tapestry Segments

5A	**Comfortable Empty Nesters** 1,042 households	**30.1%** of Households	
1A	**Top Tier** 996 households	**28.8%** of Households	
5B	**In Style** 491 households	**14.2%** of Households	

This infographic contains data provided by Esri.
The vintage of the data is 2020.

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