

TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	0	0.00%	11.4%	0
Cozy Country Living (L6)	3,282	48.79%	12.0%	407
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	0	0.00%	10.9%	0
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	2,227	33.11%	8.2%	402
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	1,217	18.09%	6.1%	295
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts





\$168,845 Median Home Value

\$57,088 Median HH Income

3.0

Home Value to Income Ratio

41.8 Median Age 6,727

Households

Education





15% No HS Diploma

43% HS Graduate



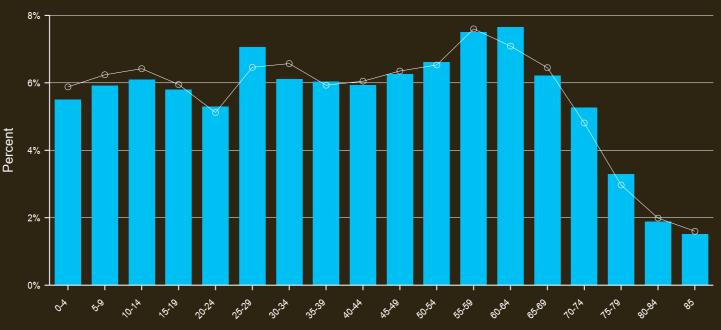
14% 28%

Some College



Degree or Higher

Age Profile



Dots show comparison to Bracken County

Households By Income

The largest group: \$50,000 - \$74,999 (24.8%) The smallest group: \$200,000+ (2.7%)

Indicator	Value	Difference	
<\$15,000	8.8%	-7.9%	
\$15,000 - \$24,999	9.5%	+0.5%	
\$25,000 - \$34,999	7.1%	-3.0%	
\$35,000 - \$49,999	15.0%	+2.1%	
\$50,000 - \$74,999	24.8%	+5.0%	
\$75,000 - \$99,999	13.9%	+1.8%	
\$100,000 - \$149,999	13.3%	-3.1%	
\$150,000 - \$199,999	4.9%	+2.8%	
\$200,000+	2.7%	+1.7%	

Parish Boundaries: St. Mary (Bethel)





Tapestry Segments

Southern Satellites 2,216 households	32.9% of Households
6B Salt of the Earth 1,687 households	25.1% of Households
GA Green Acres 917 households	13.6% of Households





