# TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

## Tapestry LifeMode

learn more...

| | Households | HHs % | % US HHs | Index |
|---|---|---|---|---|
| **Affluent Estates (L1)** | 1,258 | 9.54% | 9.9% | 96 |
| **Upscale Avenues (L2)** | 0 | 0.00% | 5.7% | 0 |
| **Uptown Individuals (L3)** | 0 | 0.00% | 3.8% | 0 |
| **Family Landscapes (L4)** | 3,938 | 29.87% | 7.5% | 399 |
| **GenXurban (L5)** | 1,289 | 9.78% | 11.4% | 86 |
| **Cozy Country Living (L6)** | 3,910 | 29.66% | 12.0% | 248 |
| **Ethnic Enclaves (L7)** | 343 | 2.60% | 7.1% | 37 |
| **Middle Ground (L8)** | 53 | 0.40% | 10.9% | 4 |
| **Senior Styles (L9)** | 0 | 0.00% | 5.8% | 0 |
| **Rustic Outposts (L10)** | 2,391 | 18.14% | 8.2% | 220 |
| **Midtown Singles (L11)** | 0 | 0.00% | 6.2% | 0 |
| **Hometown (L12)** | 0 | 0.00% | 6.1% | 0 |
| **Next Wave (L13)** | 0 | 0.00% | 3.9% | 0 |
| **Scholars and Patriots (L14)** | 0 | 0.00% | 1.6% | 0 |

## Key Facts

**$194,152**
Median Home Value

**$70,950**
Median HH Income

**2.7**
Home Value to Income Ratio

**39.4**
Median Age

**13,182**
Households

## Education

**8%**
No HS Diploma

**33%**
HS Graduate

**32%**
Some College

**26%**
Degree or Higher

## Age Profile



Dots show comparison to Clermont County

## Households By Income

The largest group: $100,000 - $149,999 (19.2%)
The smallest group: <$15,000 (4.9%)

| Indicator | Value | Difference | |
|---|---|---|---|
| <$15,000 | 4.9% | -2.4% | |
| $15,000 - $24,999 | 9.1% | +0.7% | |
| $25,000 - $34,999 | 7.6% | +1.2% | |
| $35,000 - $49,999 | 13.5% | +0.2% | |
| $50,000 - $74,999 | 17.0% | -1.4% | |
| $75,000 - $99,999 | 11.5% | -0.2% | |
| $100,000 - $149,999 | 19.2% | +0.8% | |
| $150,000 - $199,999 | 9.6% | +1.2% | |
| $200,000+ | 7.7% | -0.1% | |

Bars show deviation from Clermont County

## Parish Boundaries: St. Elizabeth Ann Seton (Milford)



### Tapestry Segments

| | Segment | Households | % of Households |
|---|---|---|---|
| 6B | Salt of the Earth | 3,100 households | **23.5%** of Households |
| 4C | Middleburg | 2,362 households | **17.9%** of Households |
| 10D | Down the Road | 1,764 households | **13.4%** of Households |

This infographic contains data provided by Esri.
The vintage of the data is 2020.

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