

TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	1,258	9.54%	9.9%	96
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	3,938	29.87%	7.5%	399
GenXurban (L5)	1,289	9.78%	11.4%	86
Cozy Country Living (L6)	3,910	29.66%	12.0%	248
Ethnic Enclaves (L7)	343	2.60%	7.1%	37
Middle Ground (L8)	53	0.40%	10.9%	4
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	2,391	18.14%	8.2%	220
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	0	0.00%	6.1%	0
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts

2.7

Home Value to Income Ratio





\$70,950 Median HH Income

13,182

Households

8% No HS Diploma

32% Some College

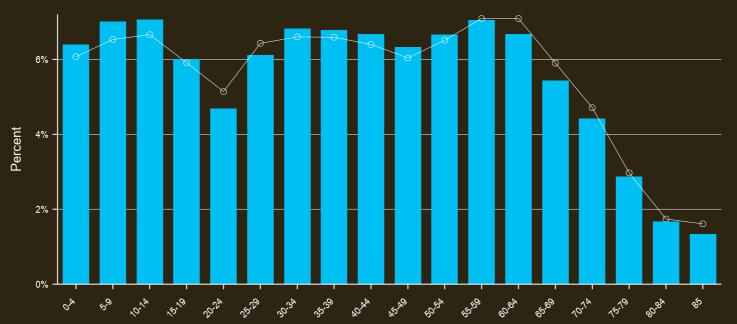
Education

33% **HS** Graduate

26%

Degree or Higher

Age Profile



Dots show comparison to Clermont County

Households By Income

\$194,152

Median Home Value

39.4

Median Age

The largest group: \$100,000 - \$149,999 (19.2%)

The smallest group: <\$15,000 (4.9%)

Indicator	Value	Difference	
<\$15,000	4.9%	-2.4%	
\$15,000 - \$24,999	9.1%	+0.7%	
\$25,000 - \$34,999	7.6%	+1.2%	
\$35,000 - \$49,999	13.5%	+0.2%	
\$50,000 - \$74,999	17.0%	-1.4%	
\$75,000 - \$99,999	11.5%	-0.2%	
\$100,000 - \$149,999	19.2%	+0.8%	
\$150,000 - \$199,999	9.6%	+1.2%	
\$200,000+	7.7%	-0.1%	

Parish Boundaries: St. Elizabeth Ann Seton (Milford)



Tapestry Segments

6B alt of the Earth 3,100 households	23.5% of Households
4C liddleburg 2,362 households	17.9% of Households
1,764 households	13.4% of Households

