TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode

learn more...

	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	0	0.00%	11.4%	0
Cozy Country Living (L6)	1,944	50.60%	12.0%	422
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	555	14.45%	10.9%	133
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	367	9.55%	8.2%	116
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	976	25.40%	6.1%	414
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts

$110,625
Median Home Value

$42,719
Median HH Income

2.6
Home Value to Income Ratio

39.1
Median Age

3,842
Households

Education

15%
No HS Diploma

47%
HS Graduate

26%
Some College

12%
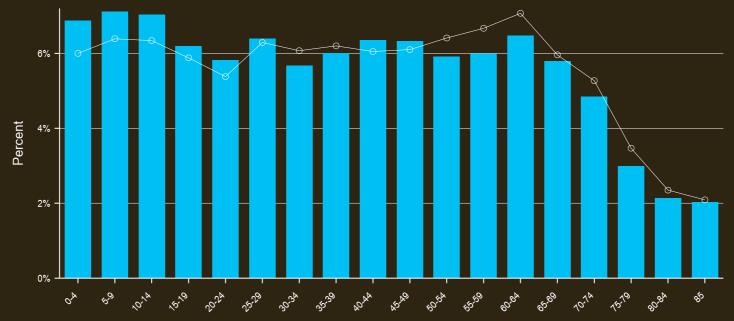Degree or Higher
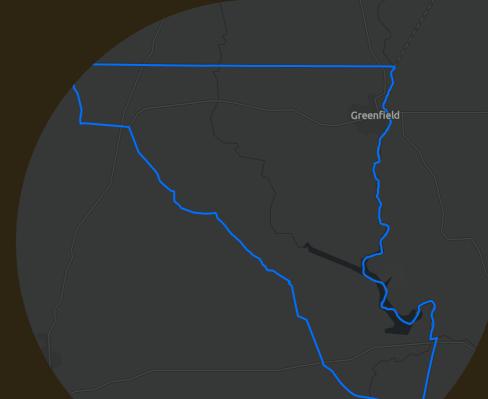
Age Profile

Dots show comparison to Highland County

Households By Income

The largest group: $50,000 - $74,999 (18.9%)
The smallest group: $200,000+ (0.7%)

Indicator	Value	Difference	
<$15,000	15.9%	+2.5%	
$15,000 - $24,999	14.5%	+0.7%	
$25,000 - $34,999	12.5%	+0.1%	
$35,000 - $49,999	12.1%	-2.3%	
$50,000 - $74,999	18.9%	+0.8%	
$75,000 - $99,999	11.7%	+0.2%	
$100,000 - $149,999	11.7%	+0.8%	
$150,000 - $199,999	2.1%	-1.7%	
$200,000+	0.7%	-1.0%	

Bars show deviation from Highland County

Parish Boundaries: St. Benignus (Greenfield)

Greenfield

Rocky Fork State Park

Tapestry Segments

6F	**Heartland Communities** 1,282 households	**33.4%** of Households
6B	**Salt of the Earth** 662 households	**17.2%** of Households
8G	**Hometown Heritage** 555 households	**14.4%** of Households

This infographic contains data provided by Esri.
The vintage of the data is 2020.

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