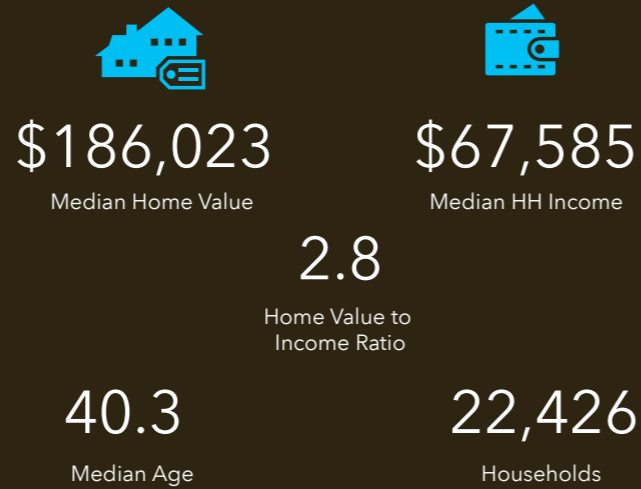


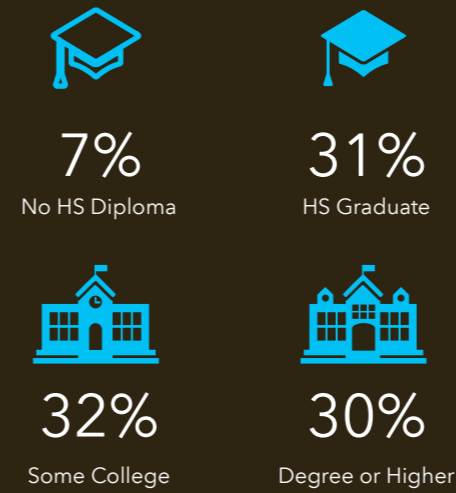
TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

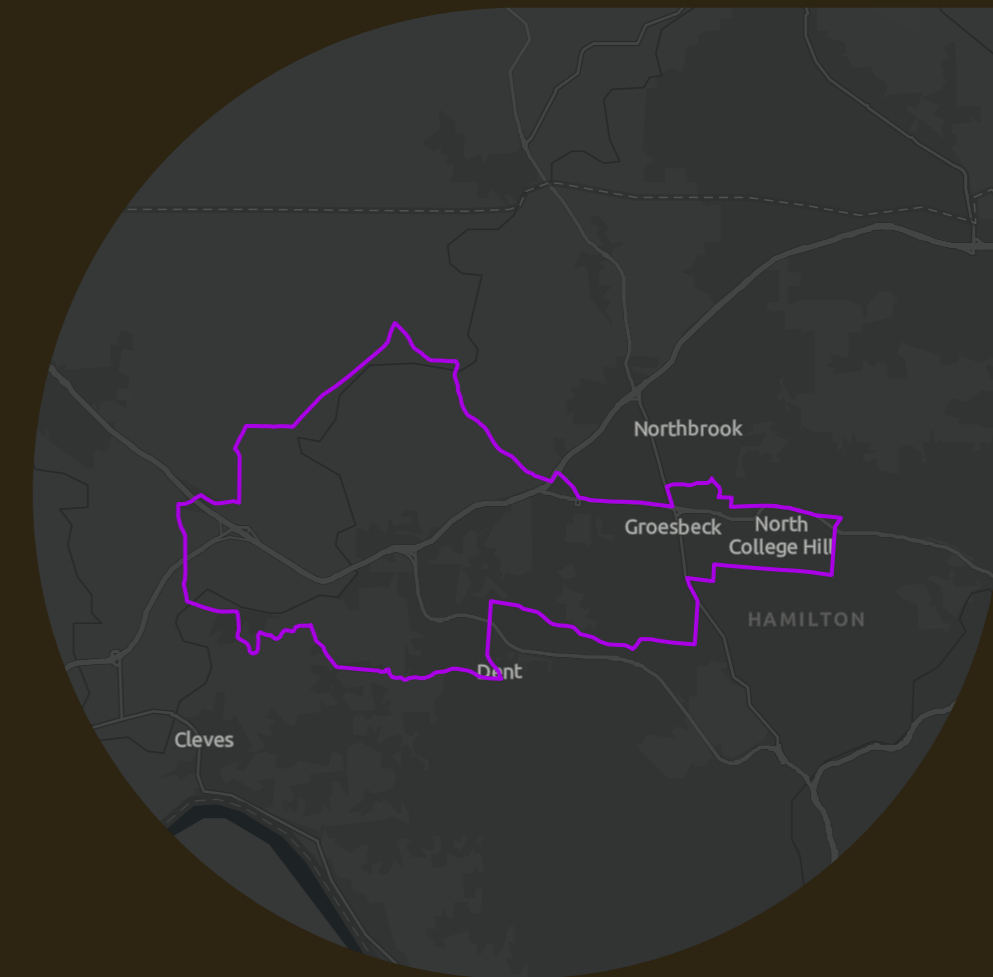
Key Facts



Education



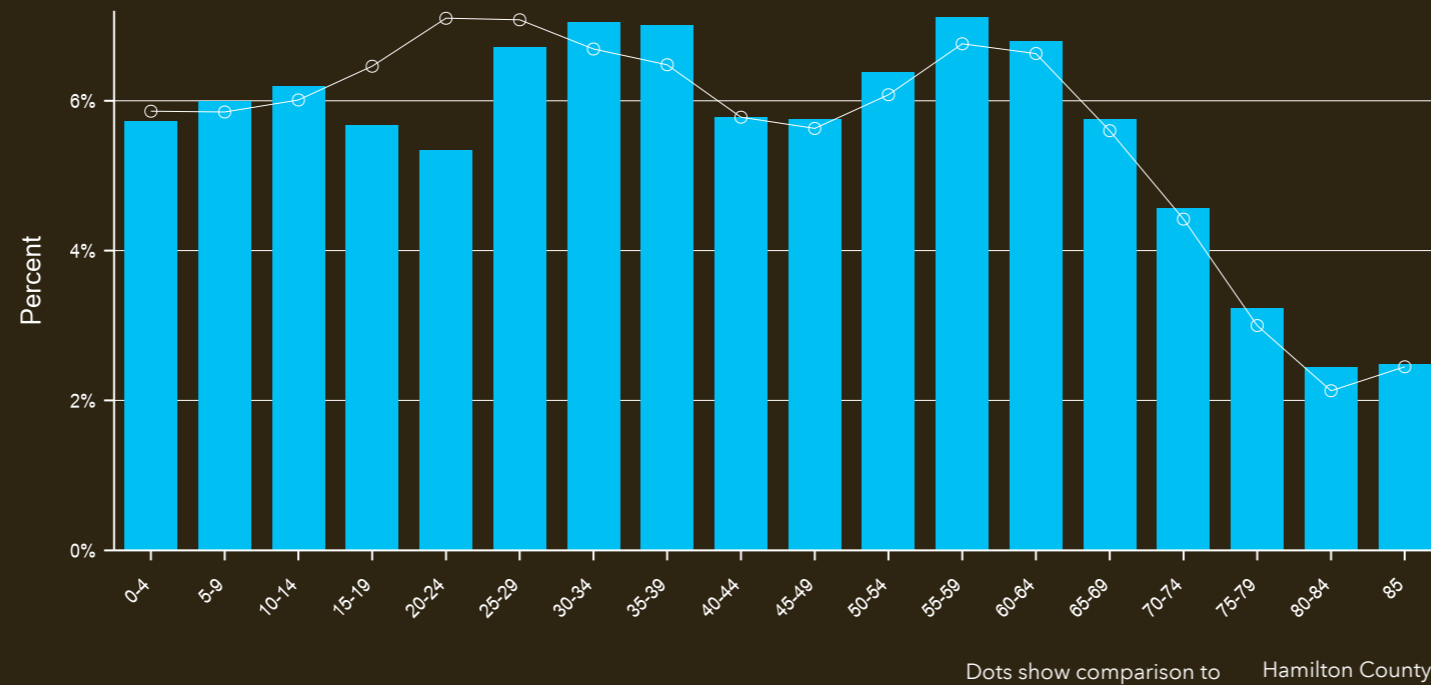
Parish Family: SW5



Tapestry LifeMode

	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	652	2.91%	9.9%	29
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	1,272	5.67%	7.5%	76
GenXurban (L5)	11,253	50.18%	11.4%	442
Cozy Country Living (L6)	1,784	7.96%	12.0%	66
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	694	3.09%	10.9%	28
Senior Styles (L9)	877	3.91%	5.8%	68
Rustic Outposts (L10)	690	3.08%	8.2%	37
Midtown Singles (L11)	678	3.02%	6.2%	49
Hometown (L12)	4,525	20.18%	6.1%	329
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Age Profile



Households By Income

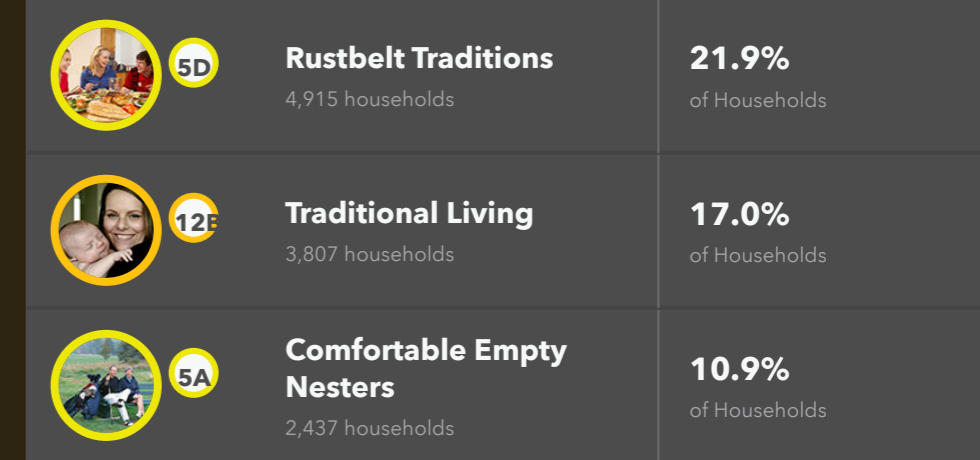
The largest group: \$50,000 - \$74,999 (19.2%)

The smallest group: \$200,000+ (6.1%)

Indicator	Value	Difference
<\$15,000	6.7%	-5.3%
\$15,000 - \$24,999	9.2%	-0.8%
\$25,000 - \$34,999	8.3%	-0.5%
\$35,000 - \$49,999	10.9%	+0.3%
\$50,000 - \$74,999	19.2%	+2.7%
\$75,000 - \$99,999	13.7%	+2.2%
\$100,000 - \$149,999	18.3%	+2.7%
\$150,000 - \$199,999	7.6%	+0.8%
\$200,000+	6.1%	-2.1%

Bars show deviation from Hamilton County

Tapestry Segments



This infographic contains data provided by Esri. The vintage of the data is 2020.

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