TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode

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	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	511	7.65%	9.9%	77
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	5,787	86.63%	11.4%	763
Cozy Country Living (L6)	261	3.91%	12.0%	33
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	121	1.81%	10.9%	17
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	0	0.00%	6.1%	0
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts

$200,143 Median Home Value

$83,909 Median HH Income

2.4 Home Value to Income Ratio

43.3 Median Age

6,680 Households

Education
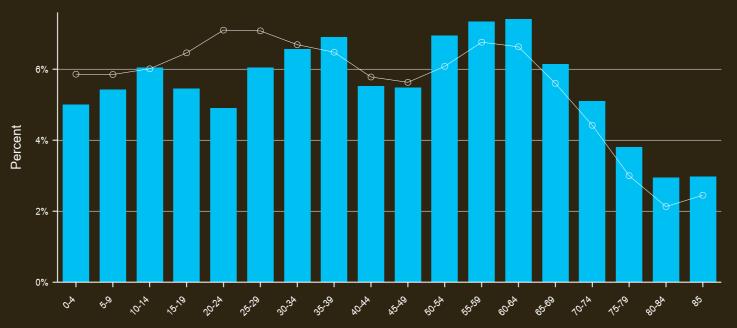
5% No HS Diploma

27% HS Graduate

30% Some College

38% Degree or Higher

Age Profile

Dots show comparison to Hamilton County

Households By Income

The largest group: $100,000 - $149,999 (23.2%)
The smallest group: <$15,000 (4.7%)

Indicator	Value	Difference	
<$15,000	4.7%	-7.3%	
$15,000 - $24,999	8.1%	-1.9%	
$25,000 - $34,999	6.1%	-2.7%	
$35,000 - $49,999	8.6%	-2.0%	
$50,000 - $74,999	16.9%	+0.4%	
$75,000 - $99,999	13.1%	+1.6%	
$100,000 - $149,999	23.2%	+7.6%	
$150,000 - $199,999	9.4%	+2.6%	
$200,000+	9.9%	+1.7%	

Bars show deviation from Hamilton County

Parish Boundaries: St. James the Greater (White Oak)

Groesbeck

White Oak

Tapestry Segments

5A	Comfortable Empty Nesters	2,146 households	**32.1%**	of Households
5D	Rustbelt Traditions	2,112 households	**31.6%**	of Households
5C	Parks and Rec	955 households	**14.3%**	of Households

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