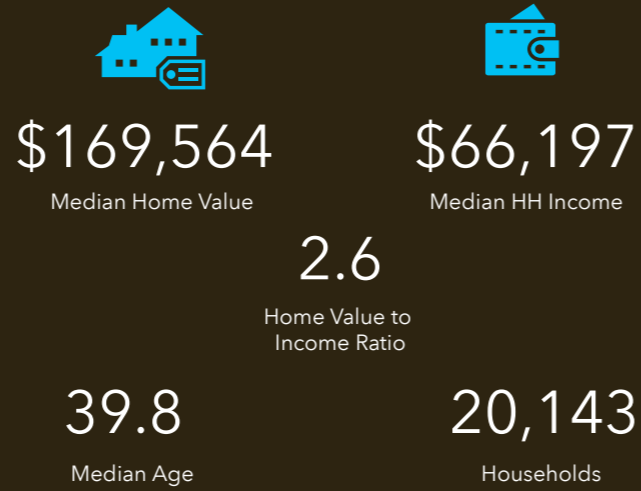




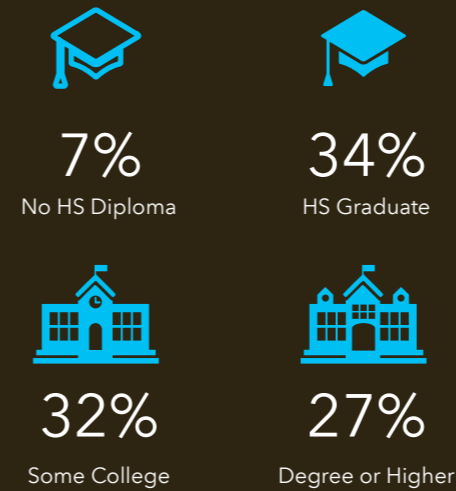
TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

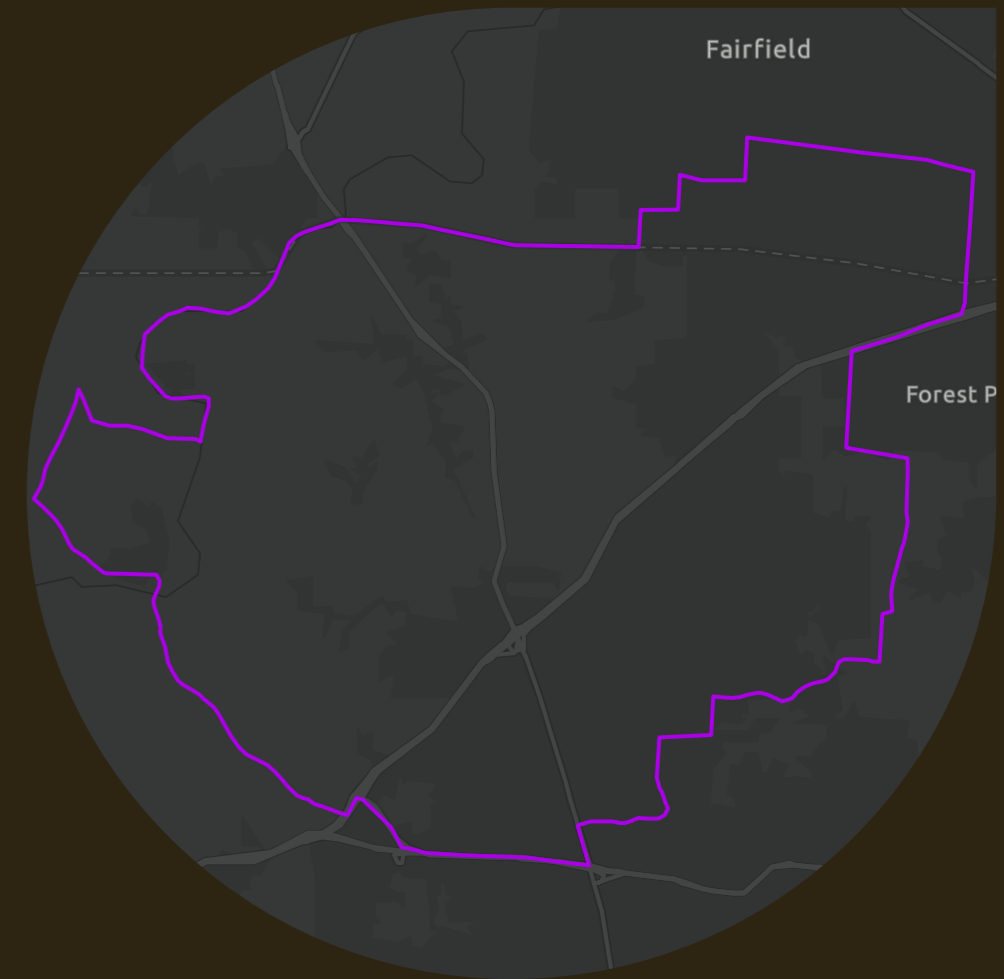
Key Facts



Education



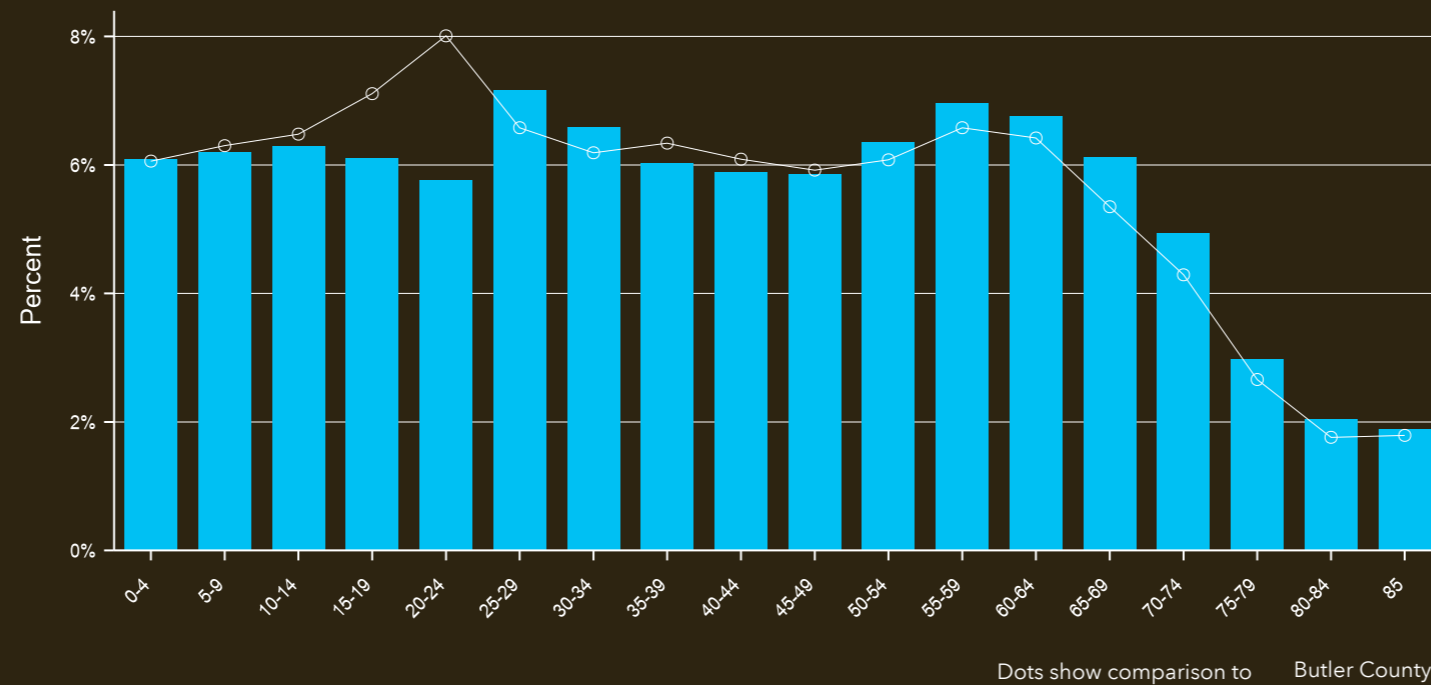
Parish Family: SW6



Tapestry LifeMode

	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	811	4.03%	9.9%	41
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	4,946	24.55%	7.5%	328
GenXurban (L5)	7,848	38.96%	11.4%	343
Cozy Country Living (L6)	1,802	8.95%	12.0%	75
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	669	3.32%	10.9%	30
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	417	2.07%	8.2%	25
Midtown Singles (L11)	1,215	6.03%	6.2%	97
Hometown (L12)	2,435	12.09%	6.1%	197
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Age Profile



Households By Income

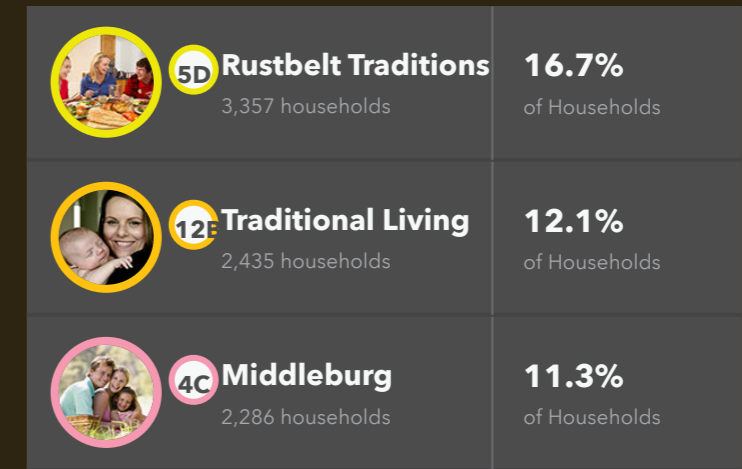
The largest group: \$50,000 - \$74,999 (22.3%)

The smallest group: \$200,000+ (5.1%)

Indicator	Value	Difference
<\$15,000	6.0%	-3.5%
\$15,000 - \$24,999	8.6%	+1.2%
\$25,000 - \$34,999	7.6%	+0.2%
\$35,000 - \$49,999	11.5%	+0.3%
\$50,000 - \$74,999	22.3%	+4.1%
\$75,000 - \$99,999	13.4%	-1.5%
\$100,000 - \$149,999	18.7%	+3.1%
\$150,000 - \$199,999	6.8%	-2.2%
\$200,000+	5.1%	-1.8%

Bars show deviation from Butler County

Tapestry Segments



This infographic contains data provided by Esri. The vintage of the data is 2020. © 2020 Esri

