# TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

## Tapestry LifeMode

learn more...

| | Households | HHs % | % US HHs | Index |
|---|---|---|---|---|
| Affluent Estates (L1) | 520 | 12.21% | 9.9% | 123 |
| Upscale Avenues (L2) | 0 | 0.00% | 5.7% | 0 |
| Uptown Individuals (L3) | 0 | 0.00% | 3.8% | 0 |
| Family Landscapes (L4) | 64 | 1.50% | 7.5% | 20 |
| GenXurban (L5) | 3,110 | 73.00% | 11.4% | 643 |
| Cozy Country Living (L6) | 148 | 3.47% | 12.0% | 29 |
| Ethnic Enclaves (L7) | 0 | 0.00% | 7.1% | 0 |
| Middle Ground (L8) | 0 | 0.00% | 10.9% | 0 |
| Senior Styles (L9) | 0 | 0.00% | 5.8% | 0 |
| Rustic Outposts (L10) | 417 | 9.79% | 8.2% | 119 |
| Midtown Singles (L11) | 0 | 0.00% | 6.2% | 0 |
| Hometown (L12) | 0 | 0.00% | 6.1% | 0 |
| Next Wave (L13) | 0 | 0.00% | 3.9% | 0 |
| Scholars and Patriots (L14) | 0 | 0.00% | 1.6% | 0 |

## Key Facts

**$224,414** Median Home Value

**$81,734** Median HH Income

**2.7** Home Value to Income Ratio

**48.2** Median Age

**4,260** Households

## Education

**4%** No HS Diploma

**30%** HS Graduate

**31%** Some College

**35%** Degree or Higher

## Age Profile



Dots show comparison to Butler County
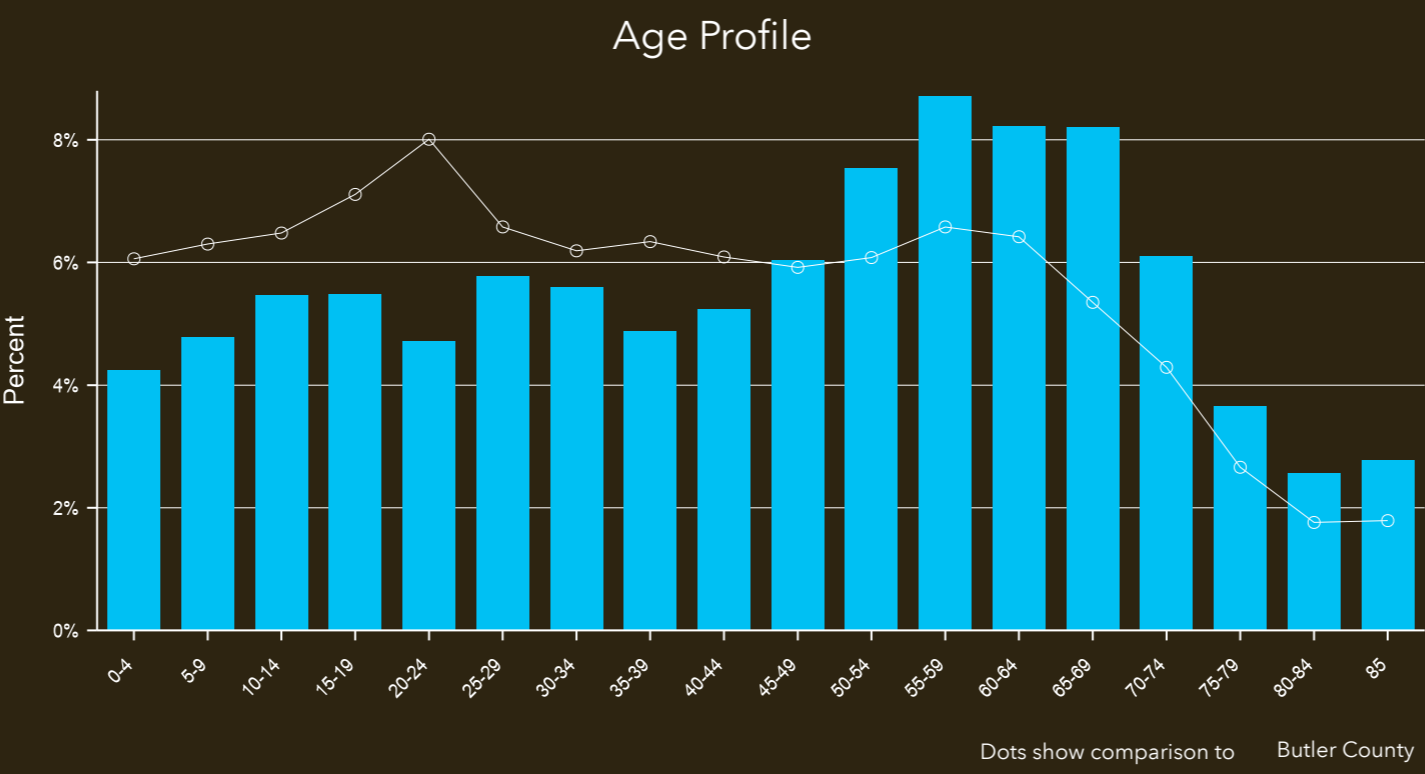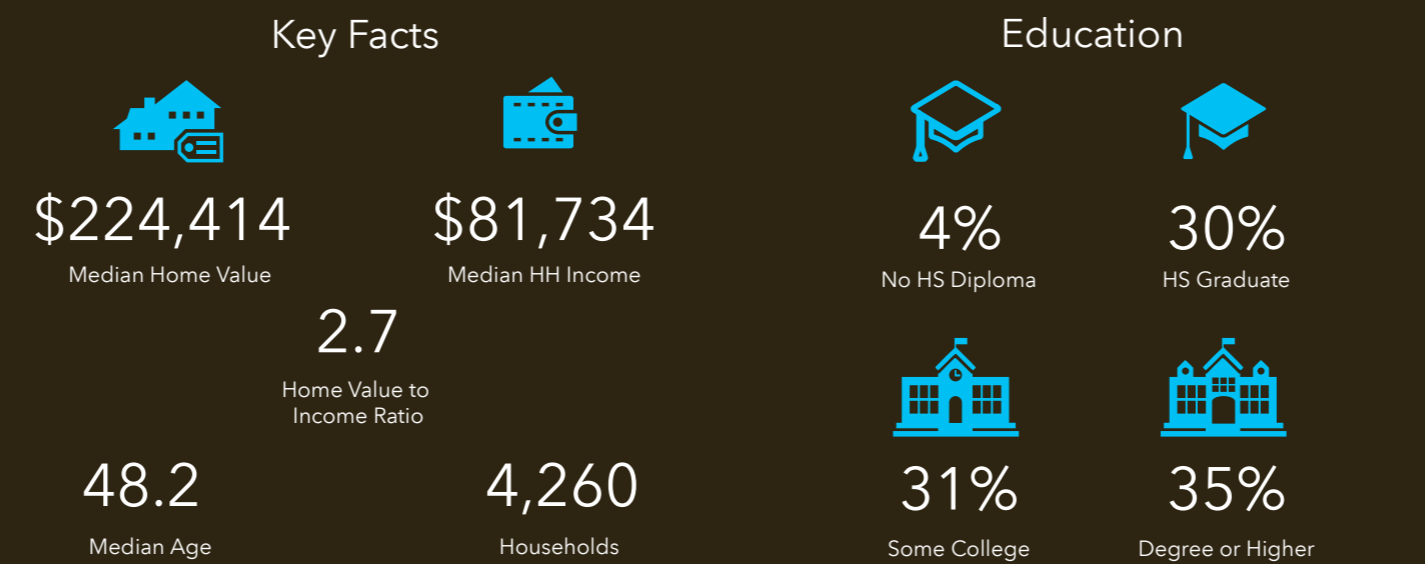
## Households By Income

The largest group: $100,000 - $149,999 (22.2%)

The smallest group: <$15,000 (3.5%)

| Indicator | Value | Difference | |
|---|---|---|---|
| <$15,000 | 3.5% | -6.0% | |
| $15,000 - $24,999 | 5.4% | -2.0% | |
| $25,000 - $34,999 | 7.1% | -0.3% | |
| $35,000 - $49,999 | 8.8% | -2.4% | |
| $50,000 - $74,999 | 21.4% | +3.2% | |
| $75,000 - $99,999 | 11.5% | -3.4% | |
| $100,000 - $149,999 | 22.2% | +6.6% | |
| $150,000 - $199,999 | 11.2% | +2.2% | |
| $200,000+ | 8.9% | +2.0% | |

Bars show deviation from Butler County

## Parish Boundaries: St. John the Baptist (Dry Ridge)



## Tapestry Segments

| | | | |
|---|---|---|---|
| 5A | **Comfortable Empty Nesters** 1,893 households | **44.4%** of Households |
| 5E | **Midlife Constants** 1,000 households | **23.5%** of Households |
| 1D | **Savvy Suburbanites** 520 households | **12.2%** of Households |

This infographic contains data provided by Esri.
The vintage of the data is 2020.

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