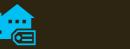


TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	415	12.07%	9.9%	122
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	659	19.16%	7.5%	256
GenXurban (L5)	2,349	68.30%	11.4%	602
Cozy Country Living (L6)	0	0.00%	12.0%	o
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	16	0.47%	10.9%	4
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	0	0.00%	6.1%	0
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts





\$213,949 \$77,522

Median HH Income

2.8

Home Value to Income Ratio

44.8 Median Age

Median Home Value

3,439 Households

25% Some College

Education







5%

No HS Diploma

42%

Degree or Higher

Age Profile



Dots show comparison to Hamilton County

Households By Income

The largest group: \$100,000 - \$149,999 (18.2%)

The smallest group: <\$15,000 (5.4%)

Indicator	Value	Difference	
<\$15,000	5.4%	-6.6%	
\$15,000 - \$24,999	6.1%	-3.9%	
\$25,000 - \$34,999	7.1%	-1.7%	
\$35,000 - \$49,999	10.9%	+0.3%	
\$50,000 - \$74,999	18.1%	+1.6%	
\$75,000 - \$99,999	17.4%	+5.9%	
\$100,000 - \$149,999	18.2%	+2.6%	
\$150,000 - \$199,999	6.9%	+0.1%	
\$200,000+	9.9%	+1.7%	

Parish Boundaries: St. Ignatius Loyola (Monfort Heights)



Tapestry Segments

SE	Midlife Constants 1,637 households	47.6% of Households
5A	Comfortable Empty Nesters 712 households	20.7% of Households
4B	Home Improvement 659 households	19.2% of Households



