

TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	112	2.42%	9.9%	24
Upscale Avenues (L2)	730	15.75%	5.7%	279
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	3,017	65.08%	11.4%	573
Cozy Country Living (L6)	777	16.76%	12.0%	140
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	0	0.00%	10.9%	0
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	0	0.00%	6.1%	0
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts

2.2

Home Value to Income Ratio

\$174,977

Median Home Value

43.1

Median Age



\$79,171 Median HH Income

4,636

Households

6% No HS Diploma



33% HS Graduate



Some College

29% 32%

Education

Degree or Higher

Age Profile



Dots show comparison to Hamilton County

Households By Income

The largest group: \$100,000 - \$149,999 (23.4%) The smallest group: \$200,000+ (4.7%)

Indicator	Value	Difference	
<\$15,000	6.0%	-6.0%	
\$15,000 - \$24,999	6.8%	-3.2%	
\$25,000 - \$34,999	6.5%	-2.3%	
\$35,000 - \$49,999	7.7%	-2.9%	
\$50,000 - \$74,999	18.9%	+2.4%	
\$75,000 - \$99,999	18.6%	+7.1%	
\$100,000 - \$149,999	23.4%	+7.8%	
\$150,000 - \$199,999	7.5%	+0.7%	
\$200,000+	4.7%	-3.5%	

Parish Boundaries: Our Lady of Victory (Delhi Hills)



Tapestry Segments

SE SE	Midlife Constants 1,560 households	33.6% of Households
5A	Comfortable Empty Nesters 1,390 households	30.0% of Households
6A	Green Acres 777 households	16.8% of Households





