TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode

learn more...

	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	173	21.46%	5.7%	380
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	9	1.12%	11.4%	10
Cozy Country Living (L6)	0	0.00%	12.0%	0
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	532	66.00%	10.9%	606
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	92	11.41%	6.1%	186
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts

$169,615
Median Home Value

$46,474
Median HH Income

3.6
Home Value to Income Ratio
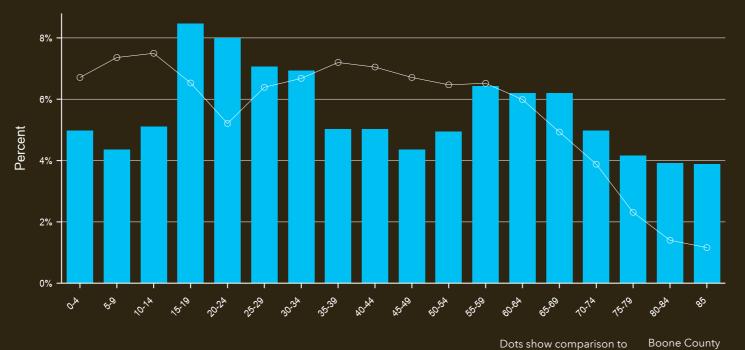
40.1
Median Age

806
Households

Education

10%
No HS Diploma

29%
HS Graduate

32%
Some College

29%
Degree or Higher

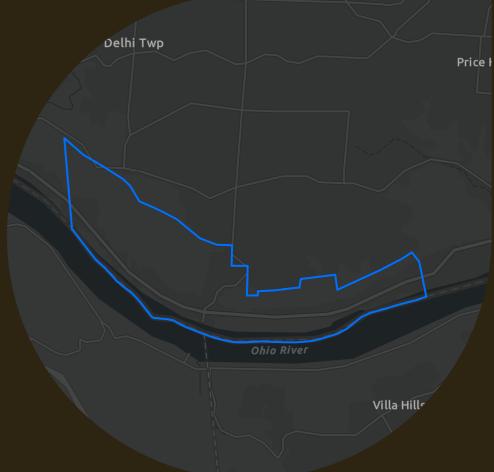## Age Profile

Dots show comparison to Boone County

Households By Income

The largest group: $50,000 - $74,999 (15.3%)
The smallest group: $150,000 - $199,999 (3.5%)

Indicator	Value	Difference	
<$15,000	11.4%	+5.5%	
$15,000 - $24,999	14.8%	+8.5%	
$25,000 - $34,999	11.7%	+5.4%	
$35,000 - $49,999	14.9%	+3.8%	
$50,000 - $74,999	15.3%	-4.5%	
$75,000 - $99,999	8.7%	-4.2%	
$100,000 - $149,999	14.3%	-8.1%	
$150,000 - $199,999	3.5%	-5.3%	
$200,000+	5.6%	-0.9%	

Bars show deviation from Boone County

Parish Boundaries: St. Vincent de Paul (Cincinnati)

Tapestry Segments

8F	**Old and Newcomers** 398 households	**49.4%**	of Households
2B	**Pleasantville** 173 households	**21.5%**	of Households
8G	**Hometown Heritage** 134 households	**16.6%**	of Households

This infographic contains data provided by Esri.
The vintage of the data is 2020.

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