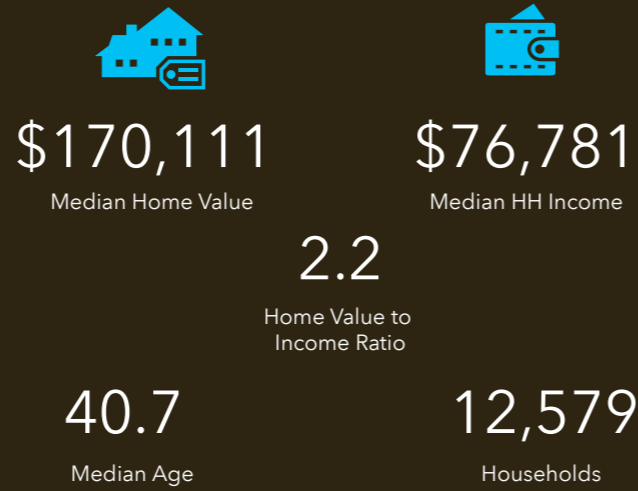


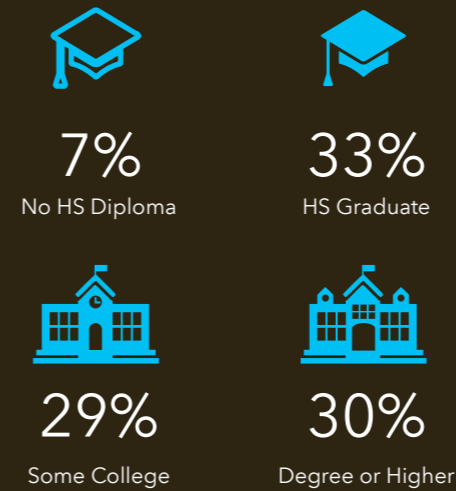
TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

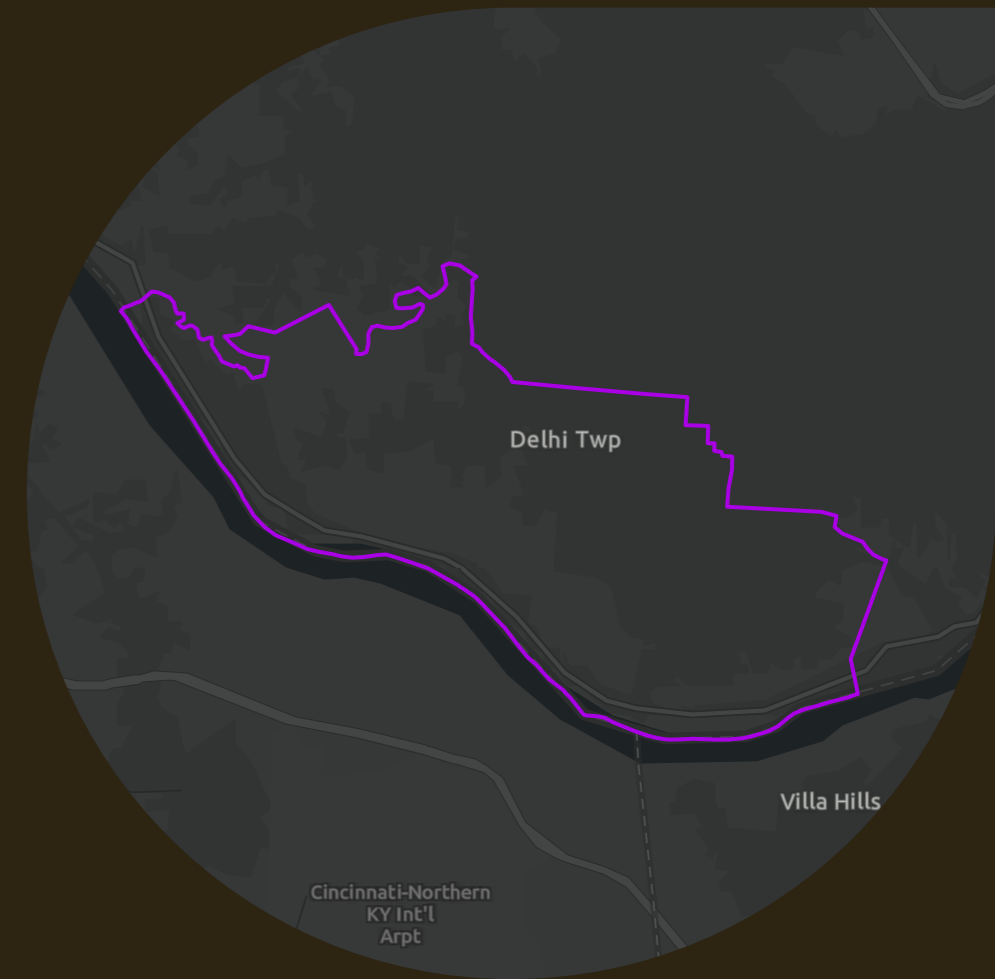
Key Facts



Education



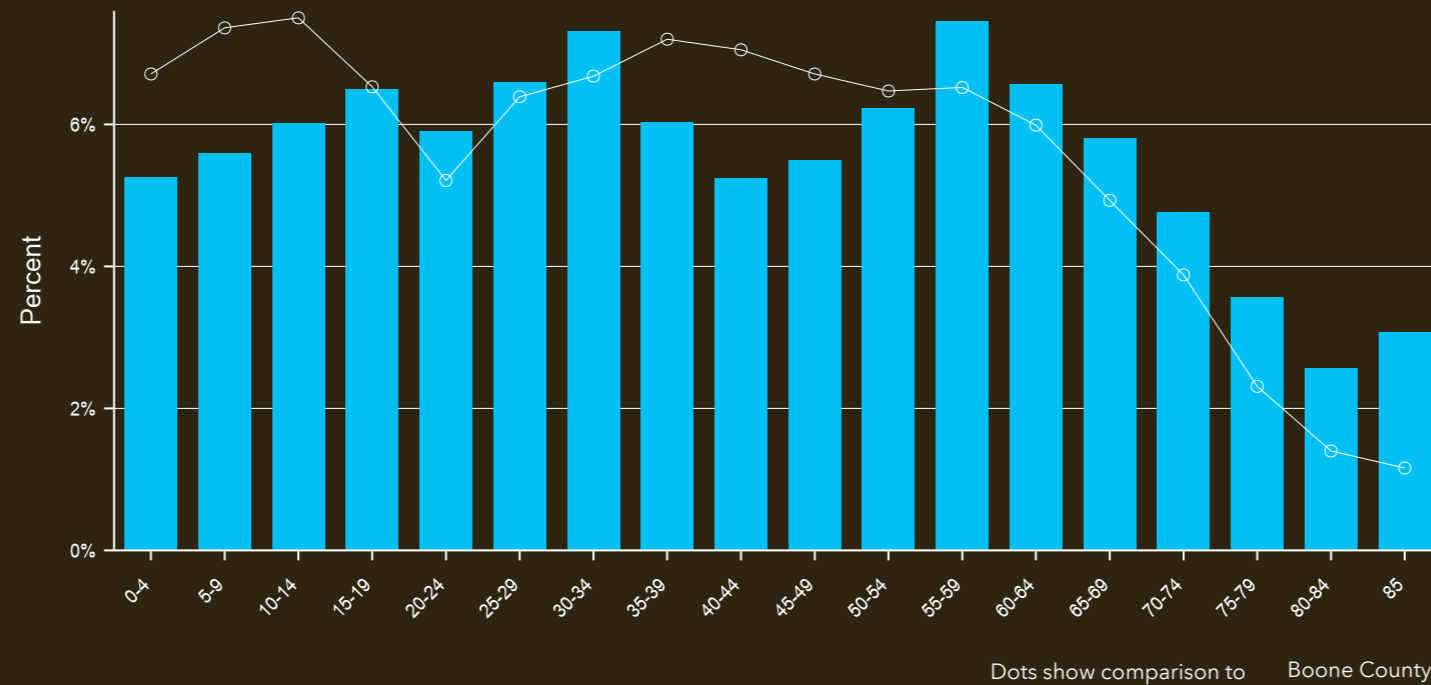
Parish Family: SW3



Tapestry LifeMode

	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	1,744	13.86%	9.9%	140
Upscale Avenues (L2)	903	7.18%	5.7%	127
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	1,163	9.25%	7.5%	123
GenXurban (L5)	4,531	36.02%	11.4%	317
Cozy Country Living (L6)	1,275	10.14%	12.0%	85
Ethnic Enclaves (L7)	506	4.02%	7.1%	57
Middle Ground (L8)	532	4.23%	10.9%	39
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	1,925	15.30%	6.1%	249
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Age Profile



Households By Income

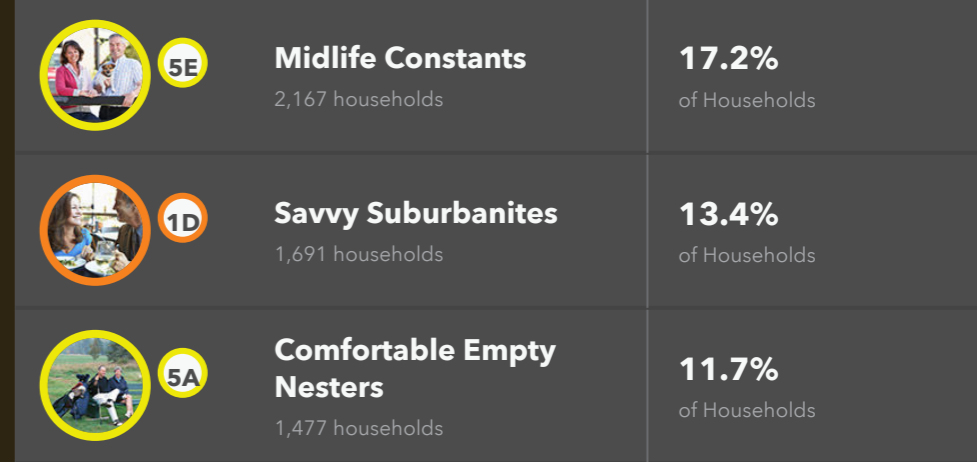
The largest group: \$100,000 - \$149,999 (21.6%)

The smallest group: \$200,000+ (5.5%)

Indicator	Value	Difference
<\$15,000	7.3%	+1.4%
\$15,000 - \$24,999	7.0%	+0.7%
\$25,000 - \$34,999	7.6%	+1.3%
\$35,000 - \$49,999	9.3%	-1.8%
\$50,000 - \$74,999	17.3%	-2.5%
\$75,000 - \$99,999	15.3%	+2.4%
\$100,000 - \$149,999	21.6%	-0.8%
\$150,000 - \$199,999	9.0%	+0.2%
\$200,000+	5.5%	-1.0%

Bars show deviation from Boone County

Tapestry Segments



This infographic contains data provided by Esri. The vintage of the data is 2020.
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