

TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode

	Households	HHs %	% US HHs	Index
learn more...				
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	1,934	75.31%	11.4%	664
Cozy Country Living (L6)	0	0.00%	12.0%	0
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	17	0.66%	10.9%	6
Senior Styles (L9)	447	17.41%	5.8%	301
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	170	6.62%	6.1%	108
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts



\$146,765

Median Home Value



\$67,453

Median HH Income

2.2

Home Value to
Income Ratio

42.1

Median Age

2,568

Households

Education



6%

No HS Diploma



33%

HS Graduate



29%

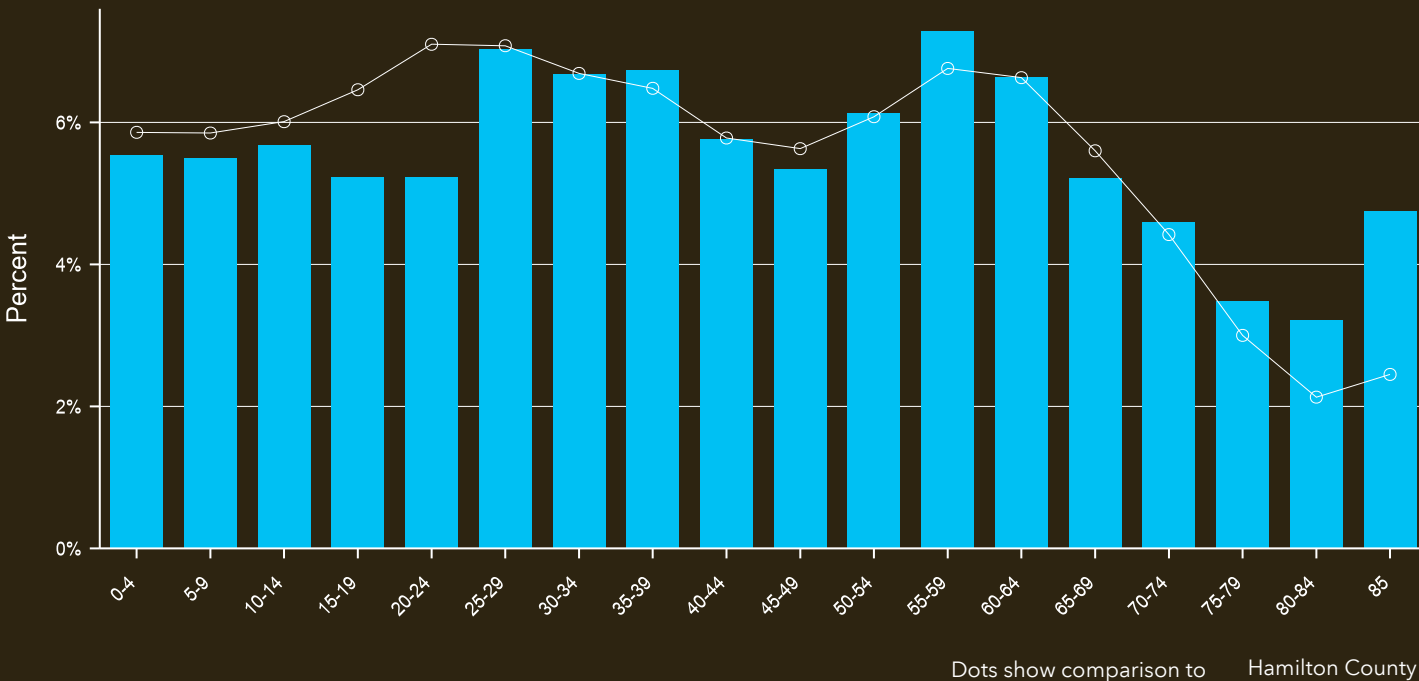
Some College



32%

Degree or Higher

Age Profile



Households By Income

The largest group: \$50,000 - \$74,999 (18.2%)

The smallest group: \$150,000 - \$199,999 (6.5%)

Indicator	Value	Difference
<\$15,000	7.6%	-4.4%
\$15,000 - \$24,999	8.5%	-1.5%
\$25,000 - \$34,999	9.3%	+0.5%
\$35,000 - \$49,999	10.6%	0
\$50,000 - \$74,999	18.2%	+1.7%
\$75,000 - \$99,999	17.1%	+5.6%
\$100,000 - \$149,999	13.8%	-1.8%
\$150,000 - \$199,999	6.5%	-0.3%
\$200,000+	8.5%	+0.3%

Bars show deviation from
Hamilton County

Parish Boundaries: St. Aloysius Gonzaga (Cincinnati)



Tapestry Segments

	5D Rustbelt Traditions 979 households	38.1% of Households
	5E Midlife Constants 496 households	19.3% of Households
	5A Comfortable Empty Nesters 459 households	17.9% of Households

This infographic contains data provided by Esri.
The vintage of the data is 2020.

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