

2023 COMMUNICATIONS WORKSHOP

BEACONS OF LIGHT

Family Pathway Report: <https://pathway.catholicaoc.org/year-1-family-pathway-report>
(Use this template to create a report to your parishioners about your Family's work in Year 1 of Beacons of Light)

EUCCHARISTIC REVIVAL

Landing Page: www.catholicaoc.org/eucharist *(Coming mid-September)*

FIGHTING THE PROPOSED OHIO AMENDMENT

54-Day Rosary Novena: www.pray54ohio.com *(Coming late August)*

Fight the Amendment Resources: www.catholicaoc.org/voteno *(Coming late August)*

Catholic Conference of Ohio: www.ohiocathconf.org

GENERAL RESOURCES

Facebook Group: www.facebook.com/groups/aoc.communications

Catholic Spanish Translator: www.catholicspanishtranslations.com

Follow Us & Share Our Content (We Want to Share Your's Too!):

Facebook: www.Facebook.com/catholicaoc

Instagram: www.Instagram.com/catholicaoc

Youtube: https://www.youtube.com/channel/UC8i_92tpBu95f_OiWxsziqg

PARISH COMMUNICATIONS: ORGANIZATION & STRATEGIC PLANNING

File Organization System: [Click here to download](#)

ClickUp (Project Management System): www.ClickUp.com *(Forever free account. Pro accounts are worth it and affordable. Best "simpler," affordable, all-around project management software available today)*

WeekPlan: www.weekplan.net *(not as good as ClickUp.com)*

Trello: www.trello.com *(not as good as ClickUp.com)*

PARISH BRANDING

Parish Creative Brief: [Click here to download](#)

SOCIAL MEDIA

Hootsuite: www.hootsuite.com *(Offers a discount to non-profits. Has built in Canva and Grammarly. Has no free plan.)*

Metricool: www.metricool.com *(tool very similar to Hootsuite but offers a free plan)*

Facebook Business Suite: www.business.facebook.com

Canva: www.canva.com *(Free for general use. Get pro by having a school teacher apply.)*

Capcut (Reel/Tiktok Editing App): <https://apps.apple.com/us/app/capcut-video-editor/id1500855883>

PhotoScan App (Scan Physical Photos to Make Digital):
<https://apps.apple.com/us/app/photoscan-by-google-photos/id1165525994>

Snapseed App: *(Photo editing/ blemish editing app):*
<https://apps.apple.com/au/app/snapseed/id439438619>

EMAIL BUILDERS & SENDERS

Active Campaign: www.activecampaign.com

Flocknote: www.flocknote.com

Constant Contact: www.constantcontact.com

QR CODES & LINK SHORTENERS

Bitly (Make Your Links Shorter): www.bit.ly

QR Code Generator: www.qr-code-generator.com *(Robust QR code generator, powered by bit.ly)*

STOCK IMAGES

UnSplash: www.unsplash.com

Pixabay: www.pixabay.com

Pexels: www.pexels.com

WikiCommons: www.wikicommons.com *(only use images that say they are in the public domain--you can find this information by looking beneath the image on its download page. When in doubt, do not use the image.)*

